

EXHIBITOR & SPONSORSHIP PROSPECTUS



Partner with the leading association dedicated to advancing the veterinary profession.

Austin Convention Center, Austin, TX

JUNE 21-25, 2024

avmaconvention.org

 **AVMA**[®]
Convention 2024



2023 AVMA CONVENTION

by the numbers

ATTENDEES

7,500+
in-person
attendees

Final 2023 numbers
Registration (in-person and virtual)

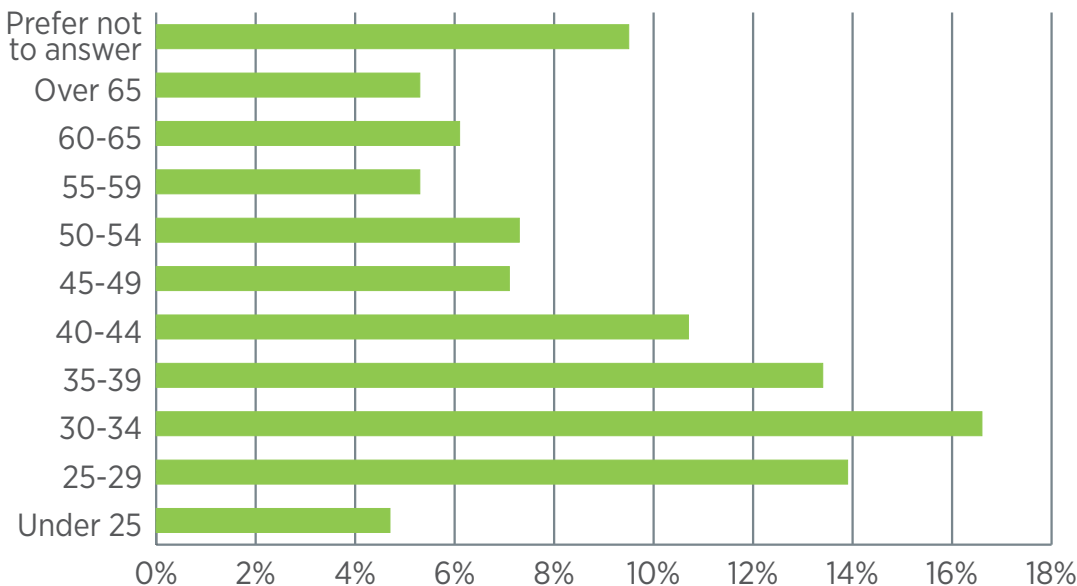


EXHIBIT HALL

96% visited the exhibit hall
Highest percentage in 5 years

60% of attendees are involved in purchasing decisions

AGE RANGE OF CONVENTION ATTENDEES



TOP RATED FEATURES

- AVMA concert
- Wellbeing events
- Young Professionals/ Technician Event
- Live Life, Love All
- Veterinary Career Mix & Mingle

Why exhibit?

- 7 unopposed exhibits hours to connect with buyers
- Exclusive programming, networking and hospitality areas throughout the hall
- Games, prizes, featured programming, and other incentives to drive traffic to the hall
- FREE access to all educational sessions with your exhibitor badge to earn CE



Exhibit hall schedule & booth rates

(Schedule is subject to change)

THURSDAY, JUNE 20	
Exhibitor move-in	8:00 AM – 6:00 PM
FRIDAY, JUNE 21	
Exhibitor move-in	8:00 AM – 6:00 PM
SATURDAY, JUNE 22	
Exhibits open	12:00 PM – 4:00 PM
Unopposed exhibits	12:00 PM – 2:00 PM
SUNDAY, JUNE 23	
Exhibits open	10:00 AM – 4:00 PM
Unopposed exhibits	11:00 AM – 1:00 PM
MONDAY, JUNE 24	
Exhibits open	9:00 AM – 3:00 PM
Unopposed exhibits	11:00 AM – 1:00 PM
Exhibitor move-out	3:01 PM – 6:00 PM
TUESDAY, JUNE 25	
Exhibitor move-out	8:00 AM – 6:00 PM

2024 EXHIBIT RATES

Standard in-line booth	\$35.00/sq ft
In-line corner premium	\$300/corner
Island booth	\$40.00/sq ft
Non-commercial	\$550/100sq ft

Important dates:

EXHIBITOR REGISTRATION AND HOUSING:

Opens February 2024

BOOTH PAYMENT DUE: May 13, 2024

See full schedule at avma.org/Exhibitors
Schedule is subject to change

Join these leading exhibitors — act now!



More than 300 companies and non-commercial organizations will exhibit in 2024.



AVMA CONVENTION SPONSORSHIP BENEFITS

Sponsor level is determined by spend support and advertising programs at the AVMA Convention. Exhibit Booth spending does not count toward sponsorship level spend.

COPPER (\$17,000 - \$26,999)

- Use of AVMA sponsor logo with link

Copper sponsors choose up to 2 of the below in addition to the base benefits:

- Hydration station branding
- X/Twitter repost*
- LinkedIn repost*
- Complimentary pass to educational excursion or lab**

SILVER (27,000 - \$69,999)

Base benefits include:

- Use of AVMA sponsor logo with link
- 3 complimentary DVM or veterinary technician registrations
- Access to purchase a post-convention email at \$4,000
- Complimentary VetAdventure scavenger hunt stop
- Use of AVMA sponsor logo with link

Silver sponsors choose up to 3 of the below in addition to the base benefits:

- Post-event detailed attendee demographic report
- Pre-convention newsletter advertisement
- Hydration station branding
- X/Twitter repost*
- LinkedIn repost*
- 2 complimentary passes to educational excursion or lab**

Note: Exhibitor spend does not count toward sponsor levels

*Sponsor post must focus on AVMA Convention presence. No specific product call out can be reposted. The AVMA does not endorse exhibiting and sponsor company's products

**Pending availability when sponsor commits to support level

GOLD (\$70,000 - \$119,999)

Base benefits include:

- Access to sponsored pre-convention email at \$5,000 (only 7 available)
- Complimentary post-convention mailing list
- Use of AVMA sponsor logo with link
- Access to purchase a post-convention email at \$4,000
- Complimentary VetAdventure scavenger hunt

Gold sponsors choose up to 4 of the below in addition to the base benefits:

- Lightbox sign advertisement
- Facebook or Instagram repost
- Complimentary aisle banners
- Post-event detailed attendee demographic report
- Pre-convention newsletter advertisement**
- Hydration station branding
- X/Twitter or LinkedIn repost*
- 3 complimentary DVM or veterinary technician registrations
- 2 complimentary passes to educational excursion or lab

PLATINUM (\$120,000 - \$219,999)

Base benefits include:

- Access to sponsored pre-convention email at \$5,000 (only 7 available)
- Complimentary bag insert
- Complimentary post-convention mailing list
- Use of AVMA sponsor logo with link
- Access to purchase a post-convention email at \$4,000
- Complimentary VetAdventure scavenger hunt (\$4,000 value)

Platinum sponsors choose up to 5 benefits from the below in addition to the base benefits:

- Floor directional pointing to booth
- Unique registration code
- Hotel registration page banner ad
- Lightbox sign advertisement
- Facebook or Instagram repost*
- Complimentary aisle banners**
- Complimentary video wall placement**
- Post-event detailed attendee demographic report
- Pre-convention newsletter advertisement (only 6 available)
- Hydration station branding
- X/Twitter or LinkedIn repost*
- 3 complimentary DVM or veterinary technician registrations
- 2 complimentary passes to educational excursion or lab

DIAMOND and DIAMOND+ (\$220,000+)

Base benefits include:

- Hotel suite (up to 5 nights)
- Diamond partner callout with logo in exhibitor listing (program/app)
- Sponsor office
- Logo included on the exhibit hall map
- Complimentary sponsored push notification
- Complimentary pre-convention email at \$5,000 (only 7 available)
- Complimentary bag insert
- Complimentary post-convention mailing list
- Use of AVMA sponsor logo with link
- Access to purchase a post-convention email at \$4,000
- Complimentary VetAdventure scavenger hunt (\$4,000 value)

Diamond and Diamond+ sponsors choose up to 9 benefits from the below in addition to the base benefits:

- Airport badge pickup branding
- Unique engagement activity
- Full-page JAVMA ad in either August or Fall edition
- Floor directional pointing to booth
- Unique registration code
- Hotel registration page banner ad
- Lightbox sign advertisement
- Facebook or Instagram repost*
- Complimentary aisle banners**
- Complimentary video wall placement**
- Post-event detailed attendee demographic report
- Pre-convention newsletter advertisement (only 6 available)
- Hydration station branding
- X/Twitter or LinkedIn repost*
- 3 complimentary DVM or veterinary technician registrations
- 2 complimentary passes to educational excursion or lab

CONVENTION SPONSOR OPPORTUNITIES: PROMOTIONAL

Exclusive tote bag sponsorship: \$25,000

Brand the 6500 tote bags handed out to attendees at registration. Co-branded with AVMA and the TVMA.

Notebooks with pen: \$22,000, limit 1

- Exclusive sponsorship opportunity – logo placed on notebook and interior pages
- Pen logo or belly band can be added for an additional fee
- 1 set placed in each registration bag, distributed to approximately 6,500 attendees with an additional 500 available to distribute at your booth
- Additional items ordered and distributed throughout the convention
- Logo provided to AVMA, AVMA to print by March 4, 2024

Sponsor banner & structure signage, \$7,500- \$20,000 pending placement

Brand a banner or built structure in the convention hallways. Inquiries on pricing and placement should be sent to awhitley@avma.org by March 4, 2024.

Water bottles and hydration stations: \$33,000, limit 1

- Exclusive branding on water bottle, can be product logo
- 6,500 water bottles provided to attendees with an additional 500 available to distribute at your booth
- Includes 4-5 branded water stations
- Water station locations in high-traffic areas on Friday through Tuesday
- Recognition on signage at each water station
- Sponsor can place one additional cups, napkins, or giveaways at stations
- Sponsor can place out pop-up banner at break stations
- 1 complimentary mobile app push notification
- Logo provided to AVMA, AVMA to print by March 4, 2024

Coffee breaks: \$35,000

- Includes recognition outside the hall/inside the hall breaks
- Placement in high-traffic areas on Saturday, Sunday, and Monday.
- Recognition on signage at each break station
- Napkins with sponsor logo (ordered by AVMA)
- Sponsor can provide additional materials or giveaways at stations
- Sponsor can place one pop-up banner at break stations
- 2 complimentary mobile app push notification
- Upgraded Gold sponsor benefits

NEW AVMA Center Stage

Host a talk, event, podcast, or product launch in the updated center stage area of the exhibit hall. The space will be set for an audience of 100, with eye catching AV and stage structure to draw attendees to the space.

Center Stage take over: \$10,000

Host a pop-up event, launch party, or customized networking event in the center stage area. Full AV and event space in standard set up is included. Catering or any other services must be covered by the sponsor.

Center Stage presentation: \$5,000

Present a 25-minute talk to around 100 attendees in Center Stage. Standard AV equipment included.

Center Stage talk or video feature (limit to 20 minutes): \$3,000

Dry workshop, video feature or live presentation (limit to 50 minutes): \$7,500

Last Call Party in the exhibit hall: \$15,000

Includes video wall, AV, speaking opportunity and special food and beverage during the last hour of exhibits on Monday.

Podcast sponsor: \$5,000

Sponsor the live recording of a podcast episode with experts and/or influencers in Center Stage. Please email exhibits@avma.org on invited podcasts or suggested speakers.

Hotel key cards: \$25,000, exclusive

- Exclusive sponsorship opportunity, estimated at 6,000 cards in use
- Branded key cards distributed to all convention attendees staying in the AVMA hotel block at designated hotels
- Logo provided to AVMA, AVMA to print by March 4, 2024
- Hotel placement is TBD per each hotel's branding policy and availability.

Center for Wellbeing: \$30,000

- Branding on Center for Wellbeing structural elements
- Placement in prominent corridor
- Lounge furniture with charging stations, 2 engagement walls, adult coloring books, and literature racks for sponsor to provide inserts
- Ability to provide a wellbeing themed giveaway (recommended quantity of 1,500)
- 1 push notification promoting Center for Wellbeing activities
- Promotion on AVMA Convention website, mobile app, and convention center signage

2024 Convention attendee lanyard: \$20,000, limit 1

- Be the name that is seen and worn by 7,000+ convention attendees!
- Corporate color logo placement with the AVMA Convention logo
- 1 complimentary mobile app push notification
- Logo provided to AVMA, AVMA to print by March 4, 2024

Tote bag inserts: \$5,500 per insert – limited to 15 pieces in bag

- Distributed to approximately 6,500 attendees in the convention bag
- Limited placements available; maximum of two inserts per company
- Specs: Maximum size 8-1/2" x 11" (can be double sided) or a promotional giveaway
- Sponsor assumes print cost and bears responsibility for having inserts arrive by May 1, 2024
- Includes placement in the mobile app "virtual convention bag"

AVMA requires approval of insert prior to production. Estimated quantity needed: 6,500 print pieces

Professional headshot: \$10,000

- Sponsor the sponsor headshot in the exhibit hall. This price includes laptops, photographer, desk and dedicated space for activity.

Food Truck Festival: \$18,000

FRIDAY, JUNE 21

AVMA will be celebrating local black owned food trucks to celebrate Juneteenth this year at the AVMA Convention. Attendees will be able to purchase lunch from food truck vendors directly outside the Austin Convention Center on Friday. Sponsorship of this event includes:

- Recognition at this event
- Push notification to announce this event
- Table at event with marketing materials and other giveaways
- The sponsor is able to arrange additional catering activities with the approval of AVMA
- Upgraded silver level sponsored benefits

Therapy dogs: \$7,500

Support the presence of licensed therapy dogs in a designated space at the AVMA Convention with animal safety standards in mind. This sponsorship includes:

- Recognition at this event
- Push notification to promote
- Table in therapy dog space with marketing materials and other giveaways

Virtual floor: \$25,000

SATURDAY, JUNE 22 – MONDAY, JUNE 24

Interested in a major branding opportunity without contributing to environmental waste? Host an animated virtual floor with your company's branding along a section of the exhibit hall floor. The virtual floor is powered by overhead projectors with motion sensors that allow attendees to interact with animations. Activities include virtual soccer, aquarium animation, and hundreds of other activities customizable to your brand. Price includes cost of one 10x10 space, enlargement or other add-ons must be covered by sponsoring company.

CONVENTION SPONSOR OPPORTUNITIES: PROMOTIONAL

Registration 'pop up' event: \$5,000-\$20,000

Host a special treat, musical performance, or special giveaway next to registration during peak hours to engage with attendees at their first check in. Exact price depends on food beverage and additional services costs.

This sponsorship includes:

- Push notification to promote to attendees
- Recognition at the pop up event
- Upgraded copper sponsor level benefits



WELLBEING EVENTS

Stay on top of your physical wellbeing throughout the convention with our wellbeing event opportunities designed for all schedules and fitness levels.



Morning yoga: \$5,000

FRIDAY, JUNE 21

6:00 – 7:00 AM

Don't namaste in bed—join us for a morning yoga class with a registered yoga instructor from a local Austin yoga studio. This class is appropriate for all levels of experience. Take some time to center yourself before you start the day!

Add-ons that could include sponsorship opportunities:

- Custom yoga mats
- Sponsored F&B (sports drinks, smoothies, etc.)

Austin run tour: \$5,000

SATURDAY, JUNE 22

6:00 – 7:00 AM

Head out on this running tour and check out some of Austin's most popular landmarks. Hear about the mysteries of the Driskill Hotel, experience the splendor of the Texas State Capitol, and get some exercise along the way! Led by professional running tour guides, this tour is for all paces.

*Tickets are \$35 per person, available during AVMA registration. Jogging strollers are permitted for no extra charge.

Add-ons that could include sponsorship opportunities:

- Custom run map with site highlights
- Custom t-shirts
- Sponsored F&B (sports drinks, smoothies, etc.)

Dance fitness: \$5,000

SUNDAY, JUNE 23

6:00 – 7:00 AM

An instructor from a local Austin dance fitness studio will take you through a high-energy dance class, featuring music from the AVMA concert's artist. Boost your cardio stamina, strength, flexibility, balance and coordination. No prior dance experience necessary!

Add-ons that could include sponsorship opportunities:

- Sponsored F&B (sports drinks, smoothies, etc.)

Additional opportunities:

- Pickleball class/practice
- Peloton*/spinning class

SPONSORSHIP OPPORTUNITIES: SPECIAL EVENT PROGRAMMING

Give back and support the veterinary profession at AVMA Convention

AVMA DEI and philanthropic activities support the profession and underserved communities. Financial supporters of these events are invited to help collaborate on these events, and receive recognition on all event signage, press releases, and social media posts. In 2023, the AVMA Convention hashtag was used more than 1,000 times and reached more than 6.36 million people.

Live Life, Love All

Help host AVMA's cornerstone diversity equity, and inclusion event on Saturday evening, drawing 1000 attendees to engaging activities designed to bring the community together and highlight underheard voices in the space.

Signature sponsor: \$15,000

Become a signature sponsor of the event by branding a giveaway or a unique experience to the event. A few options for 2024 in Austin are Available:

- Branded cups, cowboy boot glasses, or steins
- Bull riding
- Cowboy hats

Entertainment sponsor: \$10,000

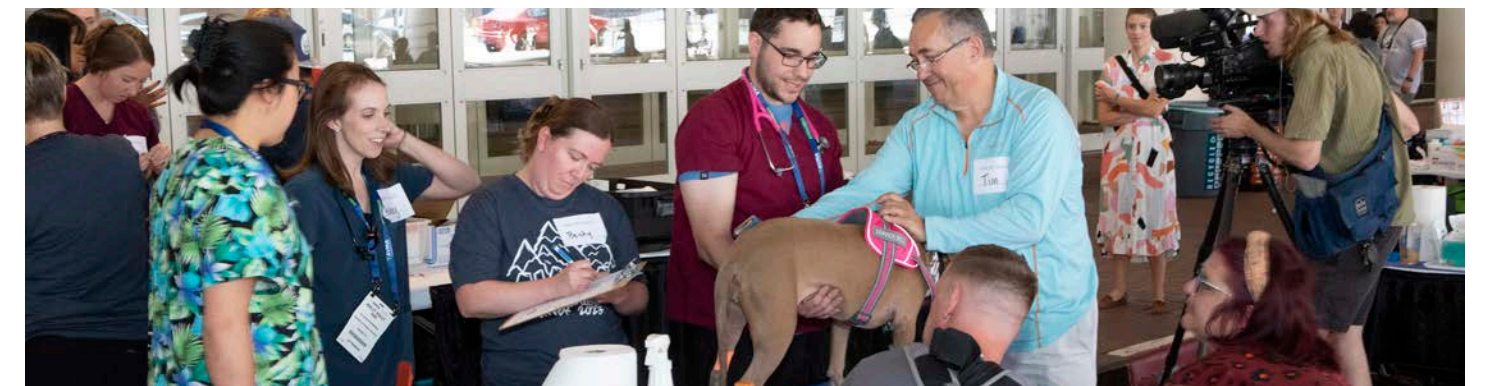
Spotlight the voices of veterinarian and veterinary professionals, — literally — by supporting a fantastic and engaging karaoke session at the Live Life, Love All event.

Contributing sponsor: \$5,000

Sponsorship includes opportunity to provide a giveaway, as well as recognition on all event signage and marketing.

Vet Tech Appreciation Event and Young Professionals Event: \$10,000

Our very popular event co-located with Live Life, Love All. Engage with young professionals and technicians in the veterinary space.



AVMA CARES

FRIDAY JUNE 21

Hygiene kit stuffing: In-kind donation

Attendee stuffing of hygiene kits for unhoused pet owners. Support will be utilized to purchase supplies and bags that attendees will stuff on Friday.

SUNDAY JUNE 23

Street Dog Clinic: \$10,000

AVMA will be partnering with The Street Dog Clinic to build a street clinic for unhoused community members on Sunday.

MONDAY JUNE 24

Nurture the future: Vet for a day: 10,000

Support the mentoring of 50-100 local children into the veterinary profession. Kids will be given the opportunity to participate in veterinary activities and their guardians will learn more about the profession. The program is led by Drs. Venard Hodges and Terrence Ferguson, hosts of the critically acclaimed Critter Fixers series.

SPONSORSHIP OPPORTUNITIES: DIGITAL & VIDEO PROMOTIONS

Email marketing:

AVMA CONVENTION ATTENDEE NEWSLETTER BANNER (BANNER CAN REDIRECT TO URL): \$3,000 PER AD; LIMIT 1 PER SPONSOR

PROMOTIONAL COPY SPECS:

- Title – text should not exceed 53 characters (with spaces)
- Copy text – text should not exceed 324 characters (with spaces) or 5 lines

IMAGE (OPTIONAL)

- It is optional to include a small promotional image or logo with the copy
- The image should not exceed 150 pixels wide or 120 pixels high. Please be sure that all images are clear and viewable at 300px wide

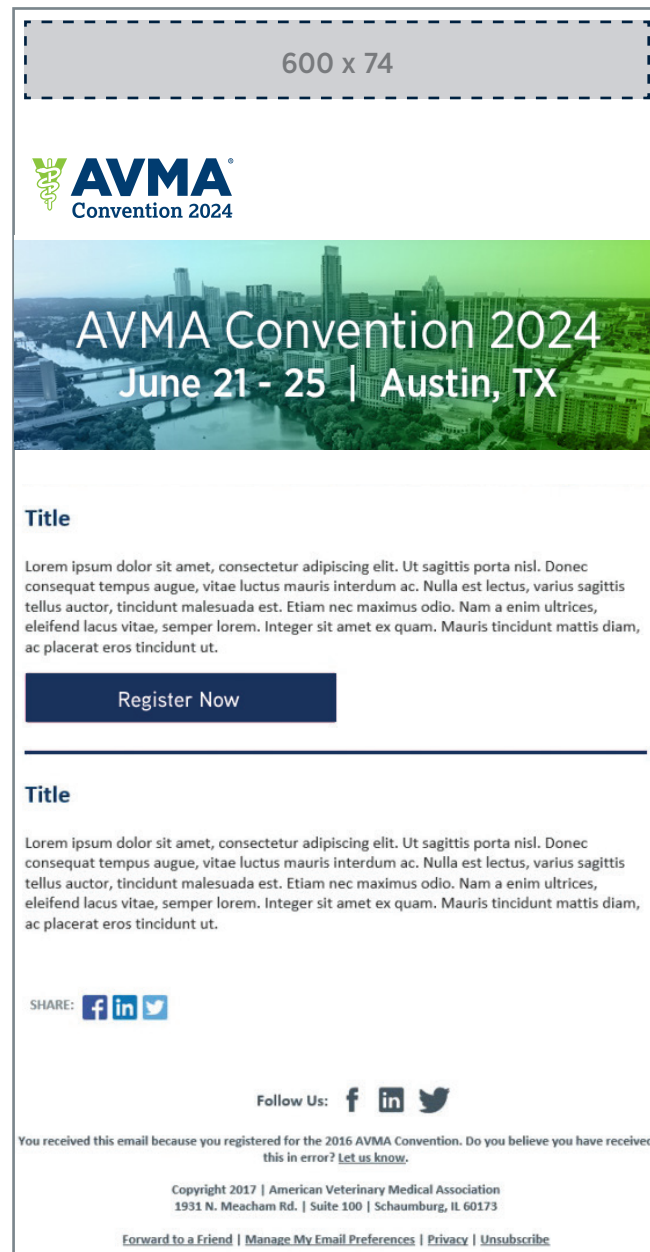
Newsletter banner:

Sponsored banner than can be included in one (1) monthly newsletter.

- Specs:
 - o 600 x 74
 - o File type: .jpg, .gif (non-animated), or .png (no flash)
 - o Maximum file size: 40kb
 - o Click-through URL: Please specify the URL that the promotional spot needs to link to on the company's website
 - o Submissions deadline: Last week of each month in order to make the next newsletter (example: banner inclusion in April's newsletter must be received by the last week of March).

Digital marketing metrics:

- Over 55% open rate on all sponsored emails
- Over 7,000 recipients per email
- Low opt-out rates
- Nearly 500,000 total emails delivered



Sponsored email: pre-convention – \$5,000, limited to 5 – only available to diamond, platinum

- Emails to be sent within the 4 weeks prior to convention
- Please contact AVMAPartnerships@AVMA.org for a list of available email dates.

Sponsored email: post-convention – \$4,500, limited to 2 – only available to gold, diamond, platinum and gold

- Emails to be sent within the 2 weeks post convention
- Please contact AVMAPartnerships@AVMA.org for a list of available email dates.

Convention mobile app sponsor: \$20,000, limited to 1

- Splash page upon loading
- Includes 1 VetAdventure scavenger hunt stop
- Includes 2 banner ads
- Includes 3 push notifications (1 daily)
- Includes 1 bag insert (1 side to promote the mobile app)

Mobile app push notifications: \$4,000, limited to 10

- Over 4,500 downloads
- Over 250,000 app opens

VetAdventure: Scavenger hunt – \$5,000 each, limit 18

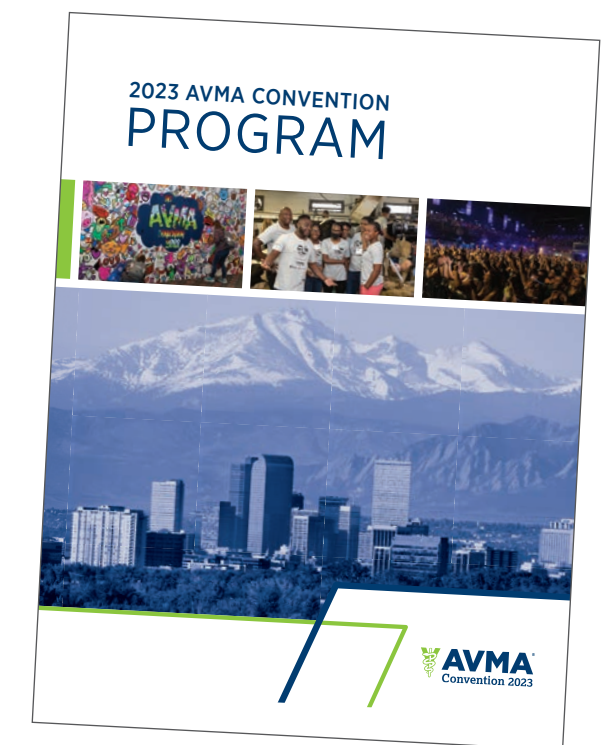
- Prizes will be provided for those attendees participate in the VetAdventure and complete the scavenger hunt stop
- Logo included in the mobile app and program

Printed Program Guide ads

- Full page ad – \$7,500
- Inner front cover – \$10,000
- Inner front cover with first page – two Page continuous spread – \$15,000
- Inner back cover – \$8,500

Sponsored Video Wall Ad: \$5,000

- Run a video on the a 20-foot LED wall placed in the main convention thoroughfare, Thursday afternoon through Tuesday afternoon.
- You ad will be circulated with other sponsor ads.
- Limit 6 ads overall



SPONSORSHIP OPPORTUNITIES: EDUCATIONAL SESSIONS

Sponsorship of Continuing Education (CE) events is a meaningful way to support the profession and demonstrate a commitment to the latest information, technology, and techniques. CE sponsorships include Sunrise, Lunchtime Connections, symposiums, and AVMA CE tracks.

AVMA session — AVMA is the source for premier educational content in the space. Our experts lead the field in veterinary medicine, support education and audience engagement at convention by supporting this industry leading content. AVMA's convention education programming committee produces content with our 100,000 members in mind.

Sponsored developed content — AVMA recommend that content developed by the sponsor be focused in relevant and engaging topics that focuses on education, rather than sales or product only content. Product focused and sales-oriented content is less popular with our audience. When developing your content for educational sessions at the AVMA Convention, keep the focus on engaging education content.

SUPPORTED EDUCATION SESSION TYPES AT A GLANCE

Session topics focus on veterinary issues and services.

This year, the sponsored sessions outside of the hall will be split between two rooms, with different capacity sizes. Light snacks and beverage recommended for improved attendance at an additional cost.

Pricing for sessions will vary depending on the capacity of the room.

Ballroom A: Capacity 600

Ballroom B: Capacity 300

- Sunrise CE
 - o 7:00 AM educational sessions to kick off the day. Limited 2 per day. Separate food and beverage order required.
- Lunchtime connections CE
 - o Lunch session in the exhibit hall in enclosed theater space. Limited to 3 per day. Food and beverage included in price. NEW Friday Lunchtime Connection sessions offered.
- Refresher CE
 - o Sponsored sessions that begin at 3:00 PM on Sunday, June 23. Limited to 3. Food and beverage not required.
- CE tracks
 - o Support of AVMA developed CE sessions and tracks throughout convention.
- Symposia
 - o Half-day or full-day sessions, content developed by sponsor. Can begin at 8:00 AM or 2:00 PM.

ALL SPONSORED EDUCATIONAL SESSIONS

Include the following

- Standard AV: A/V tech available 60 minutes prior to start of each session and will be available through end of session. Additional A/V requests may be an additional expense.
 - o Laptop
 - o Digital signage
 - o Laser pointer, LCD package
 - o Podium microphone
 - o Wireless lavalier microphone
 - o Screen and wireless slide advancer

SUPPORTED SESSIONS FULL DETAILS

CE tracks: Ballroom A: \$3,500

Ballroom B: \$2,500

- CE sessions planned and developed by the AVMA and offered in 50-minute sessions
- Each session is categorized under a section and subsection
- AVMA to provide a list of available sessions, titles, speakers, and locations
- Recognition in program guide and on convention website (only available until April 1, 2024 to be included in the program guide)
- Recognition for session(s) in convention app
- Sponsor able to provide a handout or giveaway on each seat/back of room
- Logo and session title recognition on digital signage or signage structure at session entrance
- Content can be submitted for CE credit approval
- Recognition on onsite signage (in addition to digital signage for classrooms)
- Speaker access to the speaker ready room.

Sunrise CE: Ballroom A: \$7000

Ballroom B: \$6000

limited to 2 rooms per day

- 50-minute session with topics focus on veterinary issues and services. Sessions start at 7:00 AM. It is recommended to include a light breakfast for an additional cost. Estimated attendance based on history is 250 attendees.
- Available dates/times:
 - o Saturday, June 22, 7:00 – 7:50 AM
 - o Sunday, June 23, 7:00 – 7:50 AM
 - o Monday, June 24 7:00 – 7:50 AM

Lunchtime Connection:

\$30,000, limited to 3 rooms per day

- Provide learning and lunch in a comfortable and convenient location inside the exhibit hall for up to 300 attendees. Additional benefits Include:
 - o Gourmet boxed lunch including chips, fruit, cookie, condiments, and bottled water for 300 attendees
 - o 500 custom postcards with branding and session information provided by AVMA for distribution at your booth.

- Available dates/times:
 - o Saturday, June 22, 1:00 – 2:00 PM
 - o Sunday, June 23, noon – 1:00 PM
 - o Monday, June 24, noon – 1:00 PM

Friday Lunchtime Connection NEW

New this year, hold education in session rooms on Friday of the convention. Price pending on capacities. Includes all AV and catering in the price.

- Ballroom A, 500 Capacity: \$45,000
- Ballroom B, 300 Capacity: \$35,000

Refresher Sessions:

\$5,000, limited to 3 rooms on Sunday

- 50-minute session with topics focus on veterinary issues, products and services. Sessions start at 3:00 PM. Estimated attendance based on history is 200 - 250 attendees
- Available dates/times:
 - o Sunday, June 23, 3:00 – 4:00 PM

Sponsor developed symposium:

3 hours: \$7,500; additional hour: \$2,500

- Session topics focus on veterinary issues and services.
- Room capacity, confirm attendees; Light snacks and beverage recommended for improved attendance at an additional cost.
- Available dates/times:
 - o Friday, June 21
 - o Saturday, June 22
 - o Sunday, June 23
 - o Monday, June 24

Education Excursion Lab Sponsorships:

Austin Bat Cruise Sponsorship: \$17,000

Pollinator Excursion Lab Sponsorship: \$17,000

Support educational excursion created by AVMA. Allow attendees to explore unique and one in a lifetime educational experiences. Cost includes recognition, 4 complimentary passes, catering, and sponsor will have an opportunity to speak during the outing.

- Benefits dependent on level of sponsorship
- Please contact AVMA_CE@avma.org if you have an interest in donating toward a lab or sponsoring a lab.

partner with the leading association

DEDICATED TO ADVANCING THE VETERINARY PROFESSION

By exhibiting at the AVMA Convention, you support the collective voice of 100,000+ veterinarians working in private and corporate practice, government, industry, academia, and uniformed services. AVMA advocates for legislative and regulatory policies on the state and federal level. AVMA upholds the high educational standards of schools that educate veterinary professionals. And AVMA maintains the industry code of ethics and guidelines of service to appropriately protect animal and human health. AVMA is the spokesperson for the veterinary industry!

Contact us to learn more

Convention Sponsorship and Exhibits

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AVMAPartnerships@AVMA.org

Danna Vit

Advertising Salesperson, Alter Insights LLC

Jodie Taggett

Director, Partnerships & Program Development

Save the date for future years!

Washington, D.C.

July 18 – 22, 2025

Anaheim, CA

July 10 – 14, 2026

Minneapolis

July 16-20 2027

Boston

July 14-18 2028

