

AVMA Political Action Committee (AVMA PAC)

Advocating for the profession is central to the AVMA's mission, and the AVMA PAC is an important advocacy tool that helps amplify our voice with members of Congress. The AVMA PAC is nonpartisan; we contribute to those in Congress who support the issues important to veterinary medicine regardless of political party affiliation. AVMA PAC support helps to elect officials to Congress who are dedicated to improving animal health and welfare, public health, and the veterinary medical profession. In accordance with adopted guidelines, the AVMA PAC contributes to the political campaigns of members of Congress who support the AVMA legislative agenda or are in key positions where it is advantageous to the AVMA legislative agenda for them to hear and consider the AVMA's position in their decision-making process. To provide the necessary funds, the AVMA PAC solicits personal contributions from AVMA members, their immediate families, Student American Veterinary Medical Association (SAVMA) members, and select AVMA employees.

Contributing to AVMA PAC is often the first step in becoming politically active, and members who contribute to the AVMA PAC are more likely to vote in elections and get involved in political campaigns. Support for the AVMA PAC has benefited the Association and the entire veterinary profession by allowing our Government Relations Division (GRD) staff and AVMA members to build and foster important personal relationships.

The AVMA PAC Board oversees the business of the AVMA PAC and operates in accordance with Federal Election Committee rules and regulations, in addition to the AVMA PAC Policies and Procedures. The AVMA PAC Board consists of seven members—three at-large members are appointed by the AVMA Board of Directors and three regional members (East, Central, West) are appointed by the AVMA House Advisory Committee. SAVMA appoints the student liaison.

Meetings

The AVMA PAC Board conducts business via in-person meetings, virtual meetings, and electronic votes. In early 2021, the PAC Board continued to hold virtual meetings in lieu of in-person meetings because of the COVID pandemic. The board held a long-format virtual meeting on January 25 and shorter virtual meetings took place on January 13, April 29, and June 17. On October 25, the AVMA PAC Board held its first in-person meeting since

2019 at the AVMA GRD office in Washington, DC, and another meeting was held in Washington, DC on May 2, 2022.

AVMA PAC Operations

The AVMA provides the AVMA PAC operational budget, which allows AVMA PAC to utilize 100% of all AVMA and SAVMA member contributions for political campaigns. Expenses for 2021 were \$135,660. Since 2017, the AVMA PAC has worked with DDC Public Affairs, a Washington, DC based organization that has over 300 PAC clients. DDC provides FEC compliance services, account reconciliation, database management, and contribution management, including processing AVMA PAC contribution checks.

Fundraising

AVMA PAC Fundraising 2021

For 2021, the AVMA PAC Board set an aggressive goal of raising \$375,000 from 2600 contributors, which were 15% and 18% higher than 2020's goals, respectively. Despite the continued lack of in-person fundraising opportunities due to the COVID-19 pandemic, the PAC raised \$305,909 from 1,984 contributors. This is a 13% increase in contributions and a 4% increase in contributors. In 2021, 100% of the Board of Directors and 75% of the PAC eligible House of Delegates members contributed to AVMA PAC.

Like 2020, fundraising at virtual events proved more challenging than in-person events. At the 2021 Virtual Veterinary Leadership Conference/House of Delegates Regular Winter Session, a total of \$25,765 was raised from 36 individuals, a 63% decrease from 2020. The PAC Board held a virtual happy hour for all AVMA members present at VLC and the HOD session which included a virtual mixology class.

To make up for the shortfalls from large virtual events, AVMA PAC shifted its focus to connecting directly with more AVMA members in leadership positions on AVMA Councils and Committees, state and allied associations, and other groups such as deans, faculty, and rising leaders. Starting in April 2021, AVMA PAC Board members began addressing and soliciting several AVMA Councils and Committees during virtual meetings.

AVMA PAC hosted three virtual Congressional Town Halls in 2021, including Congressman Sanford Bishop (D-GA), Congressman Jim Hagedorn (R-MN), and Congressman Jim Costa (D-CA). AVMA PAC also unveiled a

wholesale redesign of its website in March 2021. In addition to a simplified contribution page, the website includes several features to make the PAC's leadership and operations more transparent. These features include an interactive map showing candidates supported by AVMA PAC by state, information about PAC Board members, AVMA PAC contribution criteria, and access to AVMA PAC newsletters.

The PAC Board carried over the Back the PAC Alumni Derby competition from 2020 into 2021. The contest was originally scheduled to run from the beginning of the 2019 Veterinary Leadership Conference through the 2020 Veterinary Leadership Conference. The end date was extended to the end of the 2021 AVMA Convention. Contributions during this period were counted towards the alumni participation rate for the contributor's veterinary school. At the end of the contest, the top 3 schools were awarded grants to their SAVMA Chapters in the amounts of \$3,000, \$2,000, and \$1,000, respectively. The winners were: 1. Cornell 2. Minnesota 3. Georgia.

AVMA PAC Diplomat Program, which is designed for AVMA and SAVMA members who are willing to educate and solicit their peers on behalf of AVMA PAC, was also carried into 2021. Participants received a Diplomat Guide which provides the necessary tools and information they will need to conduct an effective fundraising campaign, including keys to success, best practices, and frequently asked questions. The Diplomat Guide was updated in early in 2021 with information pertaining to COVID-19 recovery legislation and new guidance for virtual events.

AVMA PAC returned to in-person fundraising activities at the 2021 House of Delegates Summer Session in Chicago, the 2021 Southwestern Veterinary Symposium (SWVS), and the 2021 American Association of Bovine Practitioners (AABP) Annual Meeting. The PAC raised over \$43,000 at the AVMA HOD meeting, over \$6,000 at SWVS, and over \$1,400 at AABP.

In the fall of 2021, AVMA PAC expanded its 2020 direct mail and email campaign to reach over 21,000 AVMA members, an increase of over 11,000 members from 2020. This included "lapsed" donors, who had contributed to AVMA PAC since 2000, but not yet in 2021. Recipients included lapsed donors, recent graduates, Honor Roll members, and practice owners. The campaign included a mail piece with a QR code for members to scan and contribute, then an email follow-up with another link to contribute. The content of both focused on AVMA PAC's

successes in aiding AVMA's advocacy efforts during COVID-19, defeating mandatory prescription writing legislation, and securing funding for important federal programs.

AVMA PAC Fundraising 2022

The AVMA PAC Board continued to raise its fundraising expectations and set a goal of \$400,000 from 2800 contributors for 2022. At the hybrid in-person/virtual Veterinary Leadership Conference/House of Delegates Regular Winter Session, AVMA PAC met its goal of raising just over \$50,000. The PAC Board resumed in-person events by hosting a reception for all attendees at VLC.

The PAC board intends to continue several of the initiatives started since 2020, including Virtual Town Halls with Members of Congress, updates to AVMA Councils and Committees, and visits to SAVMA chapters both virtually and in person. The Diplomat program will also continue to play a role in expanding fundraising. PAC Board members are engaging in recruitment of Diplomats throughout the rest of 2022, and the Diplomat Guide continues to be refined with new legislative topics and helpful guidance.

In March, members of the AVMA PAC board and AVMA GRD staff attend the 2022 SAVMA Symposium in Minneapolis, MN – the first in-person symposium since 2019. The PAC's goal for the event was strictly educational to expose students to the importance of AVMA PAC and advocacy in general. AVMA PAC hosted the SAVMA Government Affairs Committee (GAC) at the booth, helped distribute the new GAC Advocacy toolkit, and held "Know Your District" sweepstakes. Over 100 students took part in the sweepstakes, the most engagement for any student initiative with the PAC in several years.

Between January 1, 2022-June 27, 2022, AVMA PAC raised over \$106,000 from 468 contributors compared to \$82,922 and 465 during the same period in 2020. This represents a 28% increase in receipts in 2022 to-date. As of June 27, 2022, AVMA PAC has over \$140,000 in funds available for new contributions.

AVMA PAC has several events planned for the 2022 AVMA Convention and summer House of Delegates (HOD) meeting. At the HOD meeting, AVMA PAC will award its first Russell Anthony ImPACt award since 2019 and host a reception for all HOD and Board of Directors members. During the AVMA Convention, AVMA PAC will join the rest of the AVMA family in the AVMA pavilion, and will host a pre-concert happy hour on Sunday, July 31.

AVMA PAC is scheduled to attend the 2022 Southwestern Veterinary Symposium, the 2022 American Association of Bovine Practitioners Annual Meeting, and the 2022 New England Veterinary Conference. The PAC will also expand upon its fall direct mail and email campaign to reach a larger number of AVMA members.

AVMA Ambassador Program

The AVMA Ambassador Program was launched in January 2018 and is intended to protect and promote veterinary medicine by leveraging AVMA PAC to use local voices to amplify AVMA's legislative priorities with targeted members of Congress.

Working closely with state and allied veterinary medical associations as well as AVMA leadership, a reliable cadre of effective veterinary leaders, communicators and advocates are identified. Ambassadors attend political events or have one-on-one meetings with key lawmakers while they are in their respective states and/or districts. While meeting with their lawmakers, Ambassadors advocate for the profession by advancing AVMA's legislative agenda. They also nurture relationships with lawmakers and their staff. AVMA's goal is for the Ambassadors to become reliable "go to" experts for their members of Congress on matters related to veterinary medicine, animal health and welfare. In 2021, 34 Ambassadors completed 29 events with 28 legislators across 18 states. So far in 2022, 9 Ambassadors have completed 9 events with 13 legislators across 6 states.

2021-2022 PAC Board Members

Representing Area 1 (Eastern States): Dr. Christopher Gargamelli

Representing Area 2 (Central States): Dr. Bridget Heilsberg, Chair

Representing Area 3 (Western States): Dr. George Bishop

Representing At-Large: Dr. Peter Bowie

Representing At-Large: Dr. Tim Montgomery

Representing At-Large: Dr. Steven Dullard, Vice Chair

Representing SAVMA: Mr. Colton Baum

AVMA PAC Contributions to Qualified Candidates

The AVMA PAC uses the following criteria in evaluating distributions:

- Is the incumbent/candidate or his/her family member a veterinarian?
- Is the incumbent/candidate a pro-science and pro-veterinary medicine legislator?
- Does the incumbent/candidate represent a district/state with veterinary schools?
- Does the incumbent/candidate represent a district/state with a significant number of AVMA members, and does the incumbent/candidate have a strong relationship with AVMA members?
- Does the incumbent sit on key Congressional committees which consider legislation important to AVMA and support AVMA positions?

AVMA PAC guidelines:

- AVMA PAC supports congressional members who are veterinarians or have a veterinarian in their family.
- AVMA PAC supports incumbents who serve in leadership positions or are on key congressional committees that consider legislation important to AVMA and who are supportive of AVMA policies and positions.
- AVMA PAC supports incumbents who understand veterinary concerns and are supportive of AVMA positions.
- AVMA PAC's priority is to Members of Congress who serve in leadership or who sit on committees of jurisdiction, such as the: House and Senate Agriculture Committees; House Energy and Commerce Committee; Senate HELP committee; House Small Business Committee; and Senate Small Business and Entrepreneurship Committee.
- AVMA PAC will not generally contribute to a Leadership PAC. In special circumstances, Leadership PACs will be considered.
- AVMA PAC will not generally contribute to a Senate race out of cycle. In special circumstances, such races will be considered.
- AVMA PAC will not generally contribute to the retirement of campaign debt. In special circumstances, debt retirement will be considered.
- AVMA PAC will comply with the letter and spirit of all federal and state laws.

AVMA PAC Club levels for 2022:

All Contributors

- Invitations to Virtual Town Halls with Members of Congress and other special events
- Bimonthly AVMA PAC Newsletter

\$60

Coffee Club (\$60 Annual | \$5.00 Monthly)

- Coffee Club pin

\$120 (\$120-\$364)

Club \$120 (\$120 Annual | \$10.00 Monthly)

- AVMA PAC pin

\$365 (\$365-\$534)

Club \$365 (\$365 Annual | \$30.42 Monthly)

Club \$120 benefits plus

- Lands' End Merchandise, Club Level \$365

\$535 (\$535-\$999)

Congressional Club (\$535 Annual | \$44.58 Monthly)

Club \$365 benefits plus

- Additional Lands' End Merchandise, Club level \$535+

\$1000 (\$1000-\$2499)

Senatorial Club (\$1,000 Annual | \$83.33 Monthly)

Congressional Club benefits plus

- Make recommendations for PAC contributions
- Choice of AVMA PAC-branded Yeti products
- Opportunity to attend in-district fundraiser/political event

\$2500(\$2500-\$4999)

Cabinet Club (\$2,500 Annual | \$208.33 Monthly)

Senatorial Club benefits plus

- Trip to a special event such as the AVMA Fly-in
- Complementary 1-year subscription to Inside Elections

\$5000 (\$5000)

Presidential Club (\$5,000 Annual | \$416.66 Monthly)

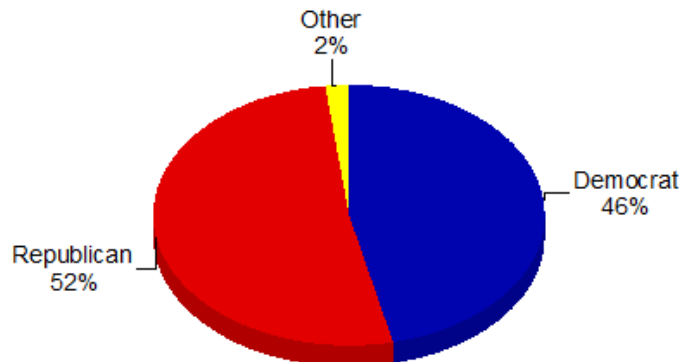
Cabinet Club benefits plus

- Opportunity to attend exclusive fundraisers, political events, and political retreats on behalf of AVMA PAC
- Personal thank you note from the AVMA President

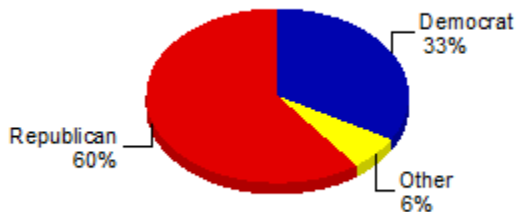
117th Congressional Cycle Contributions To-Date (2021-2022)

AVMA PAC has made \$167,500 in contributions to campaigns and committees so far in 2022, and \$359,500 so far in the 2021-22 election cycle. This total includes a total of \$10,000 to the re-election campaign of veterinarian Rep. Kurt Schrader (D-OR), who was defeated in the Democratic primary election in May 2022.

Total Federal and State



Senate:



House of Representatives:

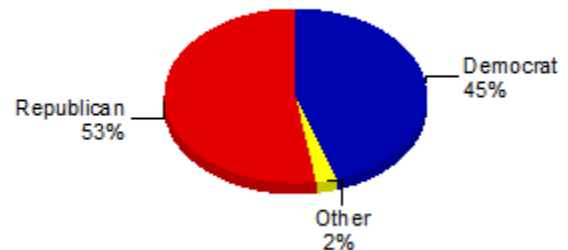


Chart 1. AVMA PAC Contributions by Party, (1/1/2021-6/27/2022)

AVMA PAC is nonpartisan. The AVMA PAC Board strives to keep an even distribution of PAC funds to each political party. The “other” category in Chart 1 should be counted as Democrats since the Minnesota Democrat Farm Labor party uses an alternate name. This chart is for the 2021-22 Election cycle to-date, and contributions are issued in the order in which AVMA staff or Ambassador attend fundraising events.

Appendix 1: AVMA PAC Contributions January 1, 2021- June 30, 2022 (117th Congress)

US Senate:

Legislator	Party	Total
Sen. John Henry Hoeven, III (ND-0S1)	R	\$9,000
Sen. Jerry W. Moran (KS-0S1)	R	\$7,500
Sen. Margaret Wood Hassan (NH-0S2)	D	\$6,000
Sen. John Nichols Boozman (AR-0S1)	R	\$5,000
Sen. Michael Dean Crapo (ID-0S1)	R	\$5,000
Sen. L. Tammy Duckworth (IL-0S2)	D	\$5,000
Sen. Charles E. Grassley (IA-0S1)	R	\$5,000
Sen. John Randolph Thune (SD-0S1)	R	\$5,000
Sen. Ron L. Wyden (OR-0S1)	D	\$5,000
Sen. Patrick Joseph Toomey (PA-0S2)	R	\$4,000
Sen. Todd Christopher Young (IN-0S1)	R	\$4,000
Sen. Michael F. Bennet (CO-0S1)	D	\$3,000
Sen. Roy Dean Blunt (MO-0S1)	R	\$2,000
Sen. Patrick Joseph Leahy (VT-0S1)	D	\$2,000
Sen. Lisa Ann Murkowski (AK-0S1)	R	\$2,000
Sen. Timothy Eugene Scott (SC-0S2)	R	\$2,000
Sen. Patricia Lynn Murray (WA-0S1)	D	\$1,000
Sen. Marco Antonio Rubio (FL-0S1)	R	\$1,000

US House of Representatives:

Legislator	Party	Total
Rep. Dusty Johnson (SD-001)	R	\$10,000
Rep. Kurt Schrader (OR-005)	D	\$10,000
Rep. Adrian Michael Smith (NE-003)	R	\$6,000
Rep. David Albert Scott (GA-013)	D	\$5,000
Rep. Glenn W. Thompson (PA-015)	R	\$5,000
Rep. James M. Costa (CA-016)	D	\$5,000
Rep. Sanford D. Bishop, Jr. (GA-002)	D	\$5,000
Rep. Robert Brown Aderholt (AL-004)	R	\$4,500
Rep. Angela Dawn Craig (MN-002)	D	\$4,000
Rep. David Cheston Rouzer (NC-007)	R	\$3,500
Rep. Pete Stauber (MN-008)	R	\$3,500
Rep. Ron Estes (KS-004)	R	\$3,500
Rep. Earl L. B. Carter (GA-001)	R	\$3,000
Rep. Janice D. Schakowsky (IL-009)	D	\$3,000
Rep. John Raymond Garamendi (CA-003)	D	\$3,000
Rep. Mark Pocan (WI-002)	D	\$3,000
Jeffrey Lane Fortenberry	R	\$2,500
Rep. A. Drew Ferguson, IV (GA-003)	R	\$2,500
Rep. Cathy McMorris Rodgers (WA-005)	R	\$2,500

Rep. Frank Pallone, Jr. (NJ-006)	D	\$2,500
Rep. Kay Granger (TX-012)	R	\$2,500
Rep. Richard Edmund Neal (MA-001)	D	\$2,500
Rep. Rodney Lee Davis (IL-013)	R	\$2,500
Rep. Rosa L. DeLauro (CT-003)	D	\$2,500
Rep. Vernon Gale Buchanan (FL-016)	R	\$2,500
Rep. Abigail Spanberger (VA-007)	D	\$2,000
Rep. Andrew P. Harris (MD-001)	R	\$2,000
Rep. Ann McLane Kuster (NH-002)	D	\$2,000
Rep. Cindy Axne (IA-003)	D	\$2,000
Rep. Daniel Timothy Kildee (MI-005)	D	\$2,000
Rep. David G. Valadao (CA-021)	R	\$2,000
Rep. David Patrick Joyce (OH-014)	R	\$2,000
Rep. David Schweikert (AZ-006)	R	\$2,000
Rep. G. Mike J. Kelly (PA-016)	R	\$2,000
Rep. J. Luis Correa (CA-046)	D	\$2,000
Rep. J. Trent Kelly (MS-001)	R	\$2,000
Rep. James V. Panetta (CA-020)	D	\$2,000
Rep. Jodey Cook Arrington (TX-019)	R	\$2,000
Rep. John Moolenaar (MI-004)	R	\$2,000
Rep. Julia Letlow (LA-005)	R	\$2,000
Rep. Kat Cammack (FL-003)	R	\$2,000
Rep. Kim Schrier (WA-008)	D	\$2,000
Rep. Lisa Blunt Rochester (DE-001)	D	\$2,000
Rep. Lloyd K. Smucker (PA-011)	R	\$2,000
Rep. Michael C. Thompson (CA-005)	D	\$2,000
Rep. Neal Patrick Dunn (FL-002)	R	\$2,000
Rep. Robin Lynne Kelly (IL-002)	D	\$2,000
Rep. Stacey Elizabeth Plaskett (VI-001)	D	\$2,000
Rep. Steven Alexander Horsford (NV-004)	D	\$2,000
Rep. Terrycina Andrea Sewell (AL-007)	D	\$2,000
Rep. Tony Cardenas (CA-029)	D	\$2,000
Rep. Tony Gonzales, II (TX-023)	R	\$2,000
Rep. Tracey Robert Mann (KS-001)	R	\$2,000
Rep. Katherine M. Clark (MA-005)	D	\$1,500
James Hagedorn	R	\$1,000
Rep. August Lee Pfluger, II (TX-011)	R	\$1,000
Rep. Barry Moore (AL-002)	R	\$1,000
Rep. Betty Louise McCollum (MN-004)	D	\$1,000
Rep. Bobby Lee Rush (IL-001)	D	\$1,000
Rep. Brendan Francis Boyle (PA-002)	D	\$1,000
Rep. Brian M. Higgins (NY-026)	D	\$1,000
Rep. Byron Donalds (FL-019)	R	\$1,000
Rep. Charles J. Fleischmann (TN-003)	R	\$1,000
Rep. Chellie Marie Pingree (ME-001)	D	\$1,000
Rep. Christopher L. Jacobs (NY-027)	R	\$1,000

Rep. Cliff S. Bentz (OR-002)	R	\$1,000
Rep. Daniel Milton Newhouse (WA-004)	R	\$1,000
Rep. Danny K. Davis (IL-007)	D	\$1,000
Rep. Darin M. LaHood (IL-018)	R	\$1,000
Rep. Darren Michael Soto (FL-009)	D	\$1,000
Rep. Donald John Bacon (NE-002)	R	\$1,000
Rep. Douglas L. LaMalfa (CA-001)	R	\$1,000
Rep. Dwight Evans (PA-003)	D	\$1,000
Rep. Eric Alan Crawford (AR-001)	R	\$1,000
Rep. Frank Dean Lucas (OK-003)	R	\$1,000
Rep. Frederick Stephen Upton (MI-006)	R	\$1,000
Rep. Greg Stanton (AZ-009)	D	\$1,000
Rep. Greg Steube (FL-017)	R	\$1,000
Rep. Gregory Francis Murphy, M.D. (NC-003)	R	\$1,000
Rep. Gregory J. Pence (IN-006)	R	\$1,000
Rep. Gus Michael Bilirakis (FL-012)	R	\$1,000
Rep. H. Morgan Griffith (VA-009)	R	\$1,000
Rep. Jacqueline Walorski (IN-002)	R	\$1,000
Rep. Jahana Hayes (CT-005)	D	\$1,000
Rep. James R. Baird (IN-004)	R	\$1,000
Rep. Jason Thomas Smith (MO-008)	R	\$1,000
Rep. John Barry Larson (CT-001)	D	\$1,000
Rep. John R. Carter (TX-031)	R	\$1,000
Rep. Josh Harder (CA-010)	D	\$1,000
Rep. Kevin R. Hern (OK-001)	R	\$1,000
Rep. Lauren A. Underwood (IL-014)	D	\$1,000
Rep. Lloyd Alton Doggett, II (TX-035)	D	\$1,000
Rep. Marc A. Veasey (TX-033)	D	\$1,000
Rep. Mary E. Miller (IL-015)	R	\$1,000
Rep. Michelle L. Fischbach (MN-007)	R	\$1,000
Rep. Peter Ray Aguilar (CA-031)	D	\$1,000
Rep. Randy Feenstra (IA-004)	R	\$1,000
Rep. Ronald James Kind (WI-003)	D	\$1,000
Rep. Ronny Lynn Jackson (TX-013)	R	\$1,000
Rep. S. Raja Krishnamoorthi (IL-008)	D	\$1,000
Rep. Stephanie N. Murphy (FL-007)	D	\$1,000
Rep. Suzan Kay DelBene (WA-001)	D	\$1,000
Rep. Suzanne Lee (NV-003)	D	\$1,000
Rep. Ted W. Lieu (CA-033)	D	\$1,000
Rep. Thomas Jeffery Cole (OK-004)	R	\$1,000
Rep. Tom O'Halleran (AZ-001)	D	\$1,000
Rep. Tom Rice (SC-007)	R	\$1,000
Rep. Vicente Gonzalez (TX-015)	D	\$1,000