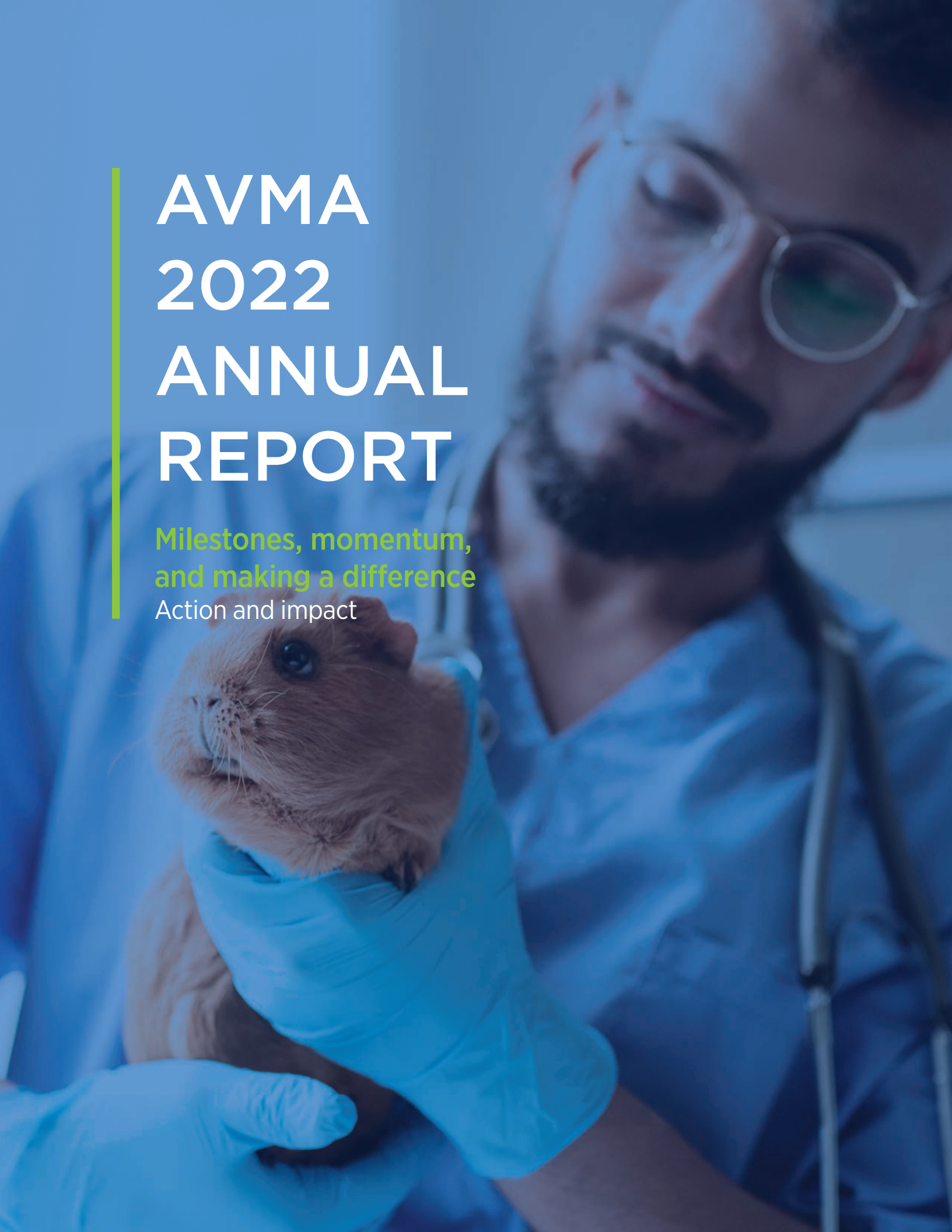




AVMA 2022 ANNUAL REPORT

Milestones, momentum,
and making a difference
Action and impact

A veterinarian with a beard and glasses, wearing blue scrubs and gloves, is examining a small brown guinea pig. The scene is set in a clinical environment, likely a veterinary office, with a blue tint over the entire image. The veterinarian is looking down at the guinea pig, which is being held gently in his hands. The background is slightly blurred, showing what appears to be a white wall or cabinet.

AVMA 2022 ANNUAL REPORT

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Our vision

To be the trusted leader in protecting, promoting, and advancing a strong, unified veterinary profession that meets the needs of society.

Our mission

To lead the profession by advocating for its members and advancing the science and practice of veterinary medicine to improve animal and human health.



Our core values

Our core values drive the AVMA to be:

- **ETHICAL:** We act with integrity, honesty, and respect.
- **INCLUSIVE:** We represent and support a diverse community of veterinarians with unique perspectives.
- **SCIENCE-BASED:** We lead with science, providing trusted and evidence-based information, and promote research to improve the health and wellbeing of animals and humans.
- **ANIMAL-FOCUSED:** We support veterinarians in their stewardship of animal health and welfare and their role in promoting public health.
- **MEMBER-CENTRIC:** We are accountable to the needs of our members.
- **SUPPORTIVE:** We invest in the development of our staff and volunteer leaders.
- **FISCALLY RESPONSIBLE:** We practice prudent financial decision-making and accountability.
- **EFFICIENT:** We continuously assess and improve our delivery of products and services.
- **INNOVATIVE:** We promote creativity and embrace change.

Milestones, momentum, and making a difference

The AVMA is a living, breathing entity, driven by our dedicated volunteers, powered by our members, and supported by our staff. We celebrate significant events; we constantly strive to learn, innovate, and grow; and we are committed to serving the greater good.

These elements are captured in the 2022 AVMA Annual Report, appropriately themed, “Milestones, Momentum, and Making a Difference.”

One significant milestone from this past year was reaching more than 100,000 members, continuing our strong trend of growth and increasing our ability to serve as the voice for veterinarians across the profession. AVMA membership constitutes nearly three quarters of all U.S. veterinarians, including members in every U.S. state and territory and in more than 60 countries. The 100,000 historic achievement marks a nearly 20 percent increase in membership over the past decade. When we reflect on the scientific achievements, education, training, clinical advancements, and advocacy that brought us to this milestone, and the dedication, compassion, and service that our members deliver daily for our patients and clients, we see an innovative and ethically grounded profession with an amazing past and a very bright future. As always, we are stronger together.

In 2022, we marked another milestone as we celebrated the 50th anniversary of the AVMA Committee on Veterinary Technician Education and Activities® (CVTEA). The committee, the accrediting body for veterinary technology education programs, was created on July 20, 1972. Accreditation by CVTEA represents the highest standard of achievement for veterinary technician education in the country, and it is with great pride that we recognize the vital work that veterinary technicians do every day to serve our patients and clients.

There are also milestones we look forward to celebrating this year, as 2023 marks:

- The 160th anniversary of the AVMA
- The 60th anniversary of the American Veterinary Medical Foundation and
- The 50th anniversary of the introduction of original cover art on the Journal of the American Veterinary Medical Association

The AVMA is constantly focused on making positive progress in addressing issues that affect veterinary medicine and its professionals. We continue, as this year’s annual report illustrates, to make progress on several fronts.

As the nation transitions to a “new normal,” veterinary practices are transitioning as well. As we reflect on 2022, we recognize that workforce issues challenged many sectors of veterinary medicine, including in academia, emergency and specialty practices, and those who serve our rural communities. Later in the year, we saw some normalization of demand for veterinary services and, according to nationwide data, clinic visits appear to be gradually returning to pre-pandemic levels. Grounded in evidence and data, the AVMA continues to invest in workforce research and convening key veterinary stakeholders to share best practices and explore the way forward. We’ve also provided our members with useful tools and strategies that can address their immediate needs, such as effectively engaging the skillsets of all team members, focusing on retaining staff, and incorporating innovative technology.

We are also pleased with and proud of the progress we are making on diversity, equity, and inclusion, including the hiring of our first-ever Chief Diversity, Equity and Inclusion Officer, Dr. Latonia Craig, and—in partnership with the Veterinary Medical Association Executives—the launch of Journey for Teams, our most extensive DEI initiative to date. The program’s first monthly module was released at the end of the year, and more than 30 modules focusing on DEI-related topics will be released over the next 18 months.

All veterinarians make a difference through the work they do, and your national association is dedicated to doing the same. Throughout 2022, the AVMA and the American Veterinary Medical Foundation rose to the occasion to help both animals and people in need, and we couldn’t have done so without the generous support of so many of our members and industry partners. From helping those in war-torn Ukraine to assisting those affected by natural disasters such as Hurricane Fiona and Ian and the catastrophic flooding in Kentucky, our combined and collaborative efforts are indeed a reflection of our commitment to helping make this world a better place.

This 2022 AVMA Annual Report highlights our key achievements, focusing on the primary pillars of our ongoing AVMA strategy:

- **Driving lifelong member value in the AVMA**
- **Enhancing professional development and lifelong learning**
- **Advancing professional policy and practice**
- **Leveraging relationships and world-class advocacy efforts**
- **Ensuring a healthy and robust veterinary profession**

These pillars ensure that the organization’s initiatives reflect AVMA’s objectives and goals, help organize our member-focused activities, and ensure that resource allocation drives member value. Foundationally, these pillars guide us in our commitment to you—our members. We will continue to work each day to help you thrive professionally and personally. You are our top priority, and we thank you for all you do.



**Lori Teller, DVM,
DABVP (canine/feline), CVJ**
President



Janet Donlin, DVM, CAE
Executive Vice President/
Chief Executive Officer

Our volunteers

Strengthening the veterinary community

Our volunteers are critical to the AVMA's success and relevance, and to helping us fulfill our mission. The AVMA's activities and direction are driven by their insight and participation. That's because they represent our members' interests and priorities, and those define our work. They are at the heart of what we do.

From our Board of Directors to our House of Delegates and our dozens of councils, committees, task forces, panels, and working groups, our dedicated volunteers provide countless hours of technical knowledge and practical expertise. They are driven by a shared passion to ensure that the needs of our more than 100,000 members are met, and that the veterinary profession remains strongly positioned to effect positive results.

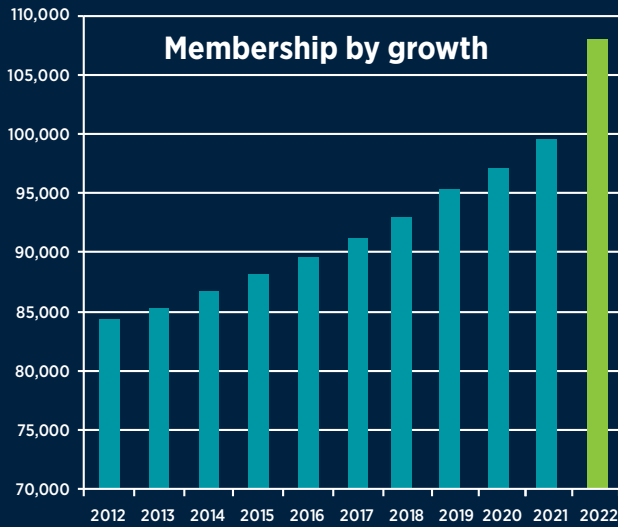
These champions of animal health and welfare and public health also champion organized veterinary medicine. Subject-matter experts and leaders across the veterinary profession serve as AVMA volunteer representatives, speakers, and liaisons, sharing their knowledge with the greater veterinary community, and the perspectives, needs, and contributions of the profession with key stakeholders. Our members and other professionals provide their expertise and input as we develop resources, policies, and educational tools for the profession on issues as diverse as veterinary and veterinary technology education; veterinary economics; animal health and welfare; antimicrobial stewardship; compounding; new technology, including tools of telehealth; scope of practice; disaster response; human-animal interactions; food security; biomedical research; veterinary specialization; wellbeing; diversity, equity, and inclusion; One Health; and federal and state legislative and regulatory proposals.

AVMA volunteers help set the association's priorities and guide the creation of resources that help veterinarians in day-to-day life and practice. Getting involved with the AVMA will empower you to bring forward and influence issues that are important to you and your ability to effectively practice veterinary medicine.

Our advocacy efforts are made stronger through the voices of our AVMA Congressional Advocacy Network (AVMA CAN). This community of more than 40,000 veterinarians, veterinary students, and friends of veterinary medicine is committed to protecting our profession. AVMA CAN members bolster our advocacy work by reaching out to lawmakers on legislation that impacts the practice of veterinary medicine and by sharing their personal stories on important issues.

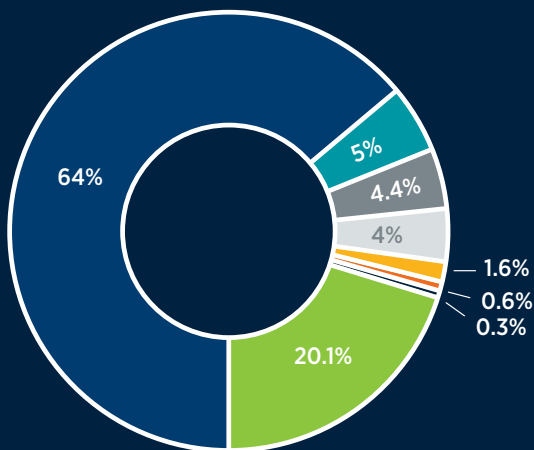
To our volunteers both past and present—we thank you for all that you have done and continue to do. We are grateful to you for your service. And to those of you who are considering becoming one of our future volunteers – we welcome you!

2022 membership at a glance



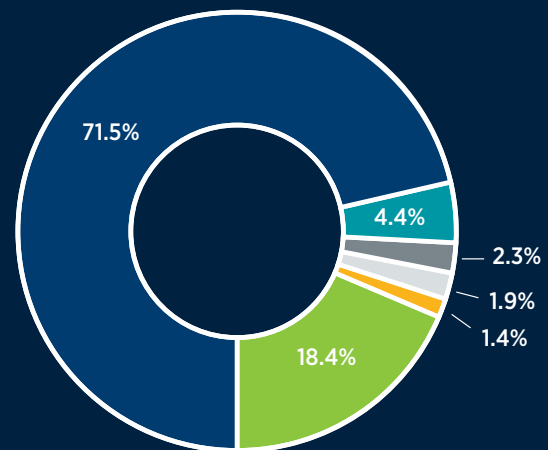
A record reached:
101,965

Membership by species



- Companion animal: 65,298
- Food animal: 5,100
- Mixed Animal: 4,468
- Equine: 4,125
- No species contact: 1,613
- Laboratory animal: 586
- Captive wildlife/wildlife: 295
- No information provided: *20,480

Membership by employment sector



- Clinical Practice: 72,919
- Academia: 4,535
- Industry/commercial: 2,395
- Government: 1,922
- Other: 1,413
- No information provided*: 18,781

*The "No Information Provided" segments of the charts indicate that the AVMA is missing information in these areas. Please take a moment to help us gather this information by visiting the AVMA's online Member Center at avma.org/MyProfile and updating your member profile. Doing so ensures your access to relevant AVMA information and helps the AVMA compile and maintain the most complete picture of the profession.

The veterinary workforce

Coming together to shape a brighter future

The effects of the pandemic continued to loom large in 2022, shaping a year of variable and disruptive transition as veterinary practices and the veterinary workforce navigated delivering service in a COVID-19 endemic environment. Issues such as the macro-economy in a state of flux, supply-chain disruptions, and a tight labor market certainly impacted the veterinary workforce.

Through it all, veterinary practices and AVMA members continued to practice quality veterinary medicine, operate their practices, serve their clients, and provide care for their patients under challenging conditions. Notwithstanding these challenges, the human animal bond is strong, and the future for veterinary practice and the veterinary profession remains bright.

One of the AVMA's key focuses in 2022 was to deliver industry-leading data and research-backed insights to support strategic, professional-level workforce analysis and decision-making.

The AVMA engaged stakeholders across the industry in the workforce conversations that matter through conventions, webinars, publications, the AVMA Veterinary Business and Economic Forum, and the AVMA Workforce Roundtables, which began in the fourth quarter of the year. The AVMA hosted 5 roundtables, with participation from 25 organizations and 35 leaders from across the varied areas of the veterinary profession. During the roundtables, leaders gathered to unpack workforce challenges, share best-practice initiatives, and explore pathways forward. This momentum will continue into 2023, with more workforce roundtables to come.

Delivering data and insights

Key to substantive conversations about the future of the veterinary workforce is a solid evidence base of data and research-backed insights relevant to veterinary businesses that support strategic, profession-level decision-making. The AVMA delivered on these insights through the annual economic survey program, including the Graduating Senior Survey, the Census of Veterinarians, the Practice Owner Survey, the Pet Owner Survey, and the strategic use of additional surveys and data-collection tools. Our efforts also included a collaboration between the AVMA and the American Association of Equine Practitioners on equine practice and operating efficiency.

The AVMA has continued to explore other relevant data sources to ensure the best information and most applicable insights are at members' fingertips. The Veterinary Industry Tracker, a collaboration between the AVMA and Vetsource, leverages PIMS (Practice Information Management Software) data from more than 3,000 practices across the country to provide an interactive dashboard of key national veterinary practice performance indicators.

Putting data and insights into the hands of members and practitioners

In addition to delivering the data and insights necessary to guide important conversations about the future of the veterinary workforce, the AVMA engaged in extensive outreach activities to put these insights in the hands of members and practitioners and facilitate conversations informed by data.

The AVMA Economic and Business Forum, the premier event for business and economic content for the veterinary industry, celebrated its 10th anniversary in 2022, with a theme of Sharing Solutions to Shape Success. The event engaged economic and wellness experts from inside and outside the veterinary industry. Through the unveiling of the latest data and research, and the sharing of insights by leading economists, including those from the AVMA Economics Division, the event created space for experts and attendees to share their perspectives and ideas toward shaping a brighter tomorrow.

In addition to the AVMA Economic and Business Forum, experts within the AVMA engaged in extensive outreach efforts at the Veterinary Leadership Conference, the AVMA Convention, and on our digital education platform, AVMA Axon®, in addition to contributing expertise and translating data insights at key partner and industry events, spanning the gamut from conventions to government working groups.

The AVMA provided extensive resources to members and the broader industry through long-form reports, including the State of the Profession Report, and the Pet Demographics Sourcebook; through targeted content focusing on key insights, including the Practice Pulse Newsletter, the Chart of the Month Blog, and regular contributions to DVM 360; and contributions to peer-reviewed literature.

Targeted tools

Throughout 2022, the AVMA focused on providing to our members research-backed and actionable tools and resources designed to strengthen veterinary practices and enhance the veterinary workplace.

Key initiatives on team mental health and wellbeing, team collaboration, and system and process efficiency continued into 2023, with further development of the resource library available on AVMA Axon®. In addition, targeted educational resources were created to improve engagement and satisfaction of the veterinary team and enhance the delivery of veterinary care.

Building off the success of the initial Language of Veterinary Care project, the AVMA expanded this project in 2022 with a new research phase focusing on the insights to help members and the veterinary team with difficult conversations around the cost of care. The project delivers research-backed insights to equip the veterinary team with language and communication tools to best serve pet owners and provide care to their pets. With resources spanning educational webinars, educational sessions at key profession events, reference resources, and tactile table-top prompts, this project highlights AVMA making a difference at the intersection of everyday challenges for members.

Looking ahead

Our momentum continues into 2023, with the AVMA investing in research in areas of importance to the veterinary workforce and providing tools at the points of greatest need, particularly the engagement of veterinary technicians. The commitment of the AVMA to the wellness of the veterinary team is also reflected in our 2023 research priorities, with the AVMA Workforce Wellbeing and Burnout Project, a collaboration with Zoetis and Cornell University, entering the peak of the research phase. The 2023 research agenda also includes rural veterinary practice and telemedicine.

It is undeniable that the veterinary workforce is experiencing dynamic change in a time of both challenge and opportunity. What is also indisputable is the dedication and commitment veterinarians have to their profession. That is why the future of the veterinary profession and the veterinary workforce is bright. The AVMA is committed to continuing the momentum into 2023 and providing the data, insights, and tools AVMA members and the profession need to thrive.



Driving lifelong member value in the AVMA

Every veterinarian has a home in the AVMA community. It's a place where veterinarians from all facets of the profession can access valuable products and services at all stages of their career and life. We're working every day to develop practical tools and resources that members can utilize to improve their practices, careers, and lives.

Veterinary economics

Action

Key to substantive conversations about the future of the veterinary workforce is a solid evidence base of data and research-backed insights relevant to veterinary business that support strategic, profession-level decision-making. The AVMA delivered on these insights in 2022 through the annual economic survey program, including the Graduating Senior Survey, the Census of Veterinarians, the Practice Owner Survey, and the Pet Owner Survey, as well as the strategic use of additional surveys and data collection tools. Our efforts also included a collaboration between the AVMA and the American Association of Equine Practitioners on equine practice and operating efficiency. Additionally, the Veterinary Industry Tracker, a collaboration between the AVMA and Vetsource, leverages data from Practice Information Management Software (PIMS) to provide an interactive dashboard of key national veterinary practice performance indicators.

Impact

The AVMA's efforts to explore relevant data sources ensures the best information and most applicable insights are at members' fingertips.

Action

The AVMA Economic and Business Forum, the premiere event for business and economic content for the veterinary industry, celebrated its 10th anniversary in 2022, with a theme of Sharing Solutions to Shape Success.

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Through the unveiling of the latest data and research, and the sharing of insights from leading economists, including those from the AVMA Economics Division, the event created space for experts and attendees to share their perspectives and ideas toward shaping a brighter tomorrow.

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The project delivers research-backed insights to equip the veterinary team with language and communication tools to best serve pet owners and provide care to their pets. With resources spanning educational webinars, educational sessions at key profession events, reference resources, and tactile table-top prompts, this project highlights AVMA's efforts in making a difference at the intersection of everyday challenges for members.

“Every veterinarian has a home in the AVMA community.”

AVMA scientific journals

Action

AVMA publications enhanced their social media presence in 2022.

Impact

Improved social media brought more readers and engagement to the AVMA journals—the Journal of the American Veterinary Medical Association and the American Journal of Veterinary Research—and the AVMA Journals website. Publications has seen increased downloads and reader engagement—manuscript views from links posted on social media have increased by more than 9,000 percent for both journals in the last year, and the number of manuscripts mentioned on social media has increased by 10 percent for JAVMA and 9 percent for AJVR over the last year. JAVMA currently ranks 3rd, and AJVR ranks 15th, amongst 2,039 veterinary journals in social media engagement, news, public policy, and patent metrics.

Action

AVMA publications introduced “Currents in One Health” manuscripts in 2022.

Impact

JAVMA and AJVR launched “Currents in One Health” to provide a tool for expert veterinarians in their chosen field to report on innovative topics that impact animal, human, and environmental health. Topics have included artificial intelligence, African swine fever, endocrinopathies, and regenerative medicine. These articles have proven to be some of the journals’ most engaging content.

Action

AVMA publications launched the Veterinary Vertex podcast in 2022.

Impact

Veterinary Vertex is a weekly podcast in which Drs. Lisa Fortier and Sarah Wright interview leaders in the veterinary community to take listeners behind the scenes of the clinical and research discoveries published in JAVMA and AJVR. Listeners can learn about state-of-the-art veterinary research and gain in-depth insights from veterinary community experts. We aim to help listeners gain knowledge that they can use in their own practice, while inspiring people to remember why they love veterinary medicine.

Action

AVMA publications introduced in 2022 new student and veterinary college initiatives to enhance collaboration.

Impact

Several initiatives were implemented to cultivate relationships with veterinary students and veterinary colleges. JAVMA and AJVR conferred their first-ever Journal Awards, honoring student, intern, and resident winners at the AVMA Annual Convention for their contributions to veterinary literature. The development of a new “Did You Know?” feature allows students to explore and contribute to the publishing landscape, and the journals’ “Spotlight” feature allows veterinary colleges to share with subscribers the new endeavors they are undertaking.





Taking AVMA media efforts to the next level

Protecting, promoting, and advancing veterinarians and the veterinary profession requires a robust outreach strategy, and the AVMA reached record levels of media exposure and social media engagement in 2022.

Action

In 2022, the AVMA remained the trusted source for expert information about pet- and animal-related news for journalists across the nation. Through news releases, interviews, responses to voluminous inquiries from the media, the AVMA website and its social media channels, the AVMA consistently delivered timely information to the public about animal health and wellness, pet healthcare tips, and the latest news from the association.

Impact

The AVMA was included in more than 20,000 news stories in 2022, with total media impressions of more than 50 billion, a 40 percent increase from our record-high number of impressions in 2021. High-profile placements included CNN, the New York Times, Wall Street Journal, NBC News, ABC News, USA Today, Washington Post, The Associated Press, NPR, and People Magazine, among many others. There also was a high level of media and social media engagement related to our Annual Convention, Veterinary Business and Economic Forum, National Dog Bite Prevention Week, and National Pet Week. AVMA's social media outreach continued its strong growth, now surpassing 614,000 total followers (37,500+ new followers in 2022) and generating 36.7 million impressions. Videos shared on AVMA social media channels were viewed 944,416 times—the highest number of video views in the history of the AVMA social media program.

Enhancing professional development and lifelong learning

The AVMA continues to lead the profession in providing unparalleled resources that advance veterinarians' skills and education, helping our members enjoy rewarding and profitable careers. Our focus is on delivering relevant, practical, and fun educational opportunities, and developing partnerships that further expand our support for the profession.

Wellbeing

Action

The AVMA in 2022 launched the Wellbeing Educator Train-the-Trainer program. Training sessions were held in January, April, July, and October, bringing the total number of Wellbeing Educator Train-the-Trainer graduates in the program's inaugural year to 92.

Impact

The AVMA Wellbeing Educator Train-the-Trainer program expands the pool of qualified veterinary professionals to meet the need for evidence-based wellbeing programming. Wellbeing educators learn communication-based strategies for wellbeing promotion, while simultaneously learning how to train others. This program, which employs experiential learning, including learning-by-teaching, supports members seeking to expand their own knowledge base while at the same time facilitating their ability to provide wellbeing education and outreach to others. Those who successfully complete the program also earn 5.5 hours of continuing education. Feedback surveys from graduates are overwhelmingly positive, with participants reporting that the training increased their motivation, willingness, and ability to serve as a wellbeing educator and their feeling of being part of an organized effort to contribute to the wellbeing of other veterinary professionals.

AVMA Annual Convention

Action

The AVMA Annual Convention returned to an in-person event after being held virtually for two consecutive years due to the COVID-19 pandemic. Appropriately themed "Back Together Again" and hosted in Philadelphia, Pa., the 2022 Convention brought together more than 7,800 total attendees, with more than 6,800 joining their colleagues on location. More than half of the attendees were veterinarians. Dr. Bertice Berry delivered our highest-ever rated Keynote Address, inspiring—and at times moving to tears—a packed house that was riveted by her stories of personal and professional struggle and success. Another highlight included the rocking performance by Aftr Party at our annual convention concert that drew more than 2,500 people to the Franklin Music Hall. A new community event, "Vet for A Day," featured Nat Geo's acclaimed Critter Fixers, Dr. Vernard Hodges and Dr. Terrence Ferguson, and other volunteers who worked with animal medicine students at Walter B. Saul High School, introducing them to veterinary experiences and encouraging and preparing them for a possible future in the profession. In the tradition of giving back to the convention's host city, the AVMA and the Street Dog Coalition provided a clinic for the pets of those experiencing homelessness in Philadelphia. Veterinarians attending the AVMA's convention volunteered to help provide vaccines, assessments and food and supplies to owners.

Impact

The 2022 AVMA Convention continued to serve as one of the premier veterinary events in the country, exceeding attendance expectations and providing best-in-class continuing education, and exceptional networking and entertainment events.

AVMA Veterinary Leadership Conference

Action

The 2023 AVMA Veterinary Leadership Conference, which took place January 5-7 in Chicago, attracted 719 attendees, a record number of participants for what continues to be a highly popular leadership event for the veterinary profession. With a theme of “Leadership in a New Era,” the VLC provided a unique blend of continuing education sessions, AVMA governance meetings, and events where attendees had the opportunity to network with a diverse group of colleagues. The VLC also featured a keynote event led by Dr. Betsy Charles, where attendees heard from five remarkable veterinary storytellers as they shared their experience with the human side of veterinary medicine. A new VLC schedule allowed attendees to maximize their time and availability while earning high-quality continuing education, attending vital governance meetings, and enjoying a variety of special events.

Impact

The AVMA Veterinary Leadership Conference equips veterinary professionals at all career stages to take on new challenges and leadership roles that benefit both the individual and the veterinary profession. It serves a vital role in helping develop future association leaders who will continue to shape policy and advocate for the veterinary profession for years to come.

“Our focus is on delivering relevant, practical, and fun educational opportunities, and developing partnerships that further expand our support for the profession.”

AVMA Axon®: Online digital education

Action

Since the launch of AVMA Axon® in 2019, the AVMA’s digital education catalog continues to grow while continuously reviewing course content for relevancy and accuracy. The AVMA added a variety of CE courses that allow the entire veterinary team to transform learning into immediate action. AVMA members and veterinary professionals gained access to many new on-demand webinars and special live broadcasts made available in 2022. Topics covered important and timely issues such as diversity, equity, and inclusion; veterinary economics and financial issues; career development and planning; wellbeing; and clinical topics.

Action

AVMA Axon® provided nearly 20 “Best-of” on-demand sessions for members and nonmembers who were unable to attend AVMA meetings and events.

Action

The popular AVMA Preventive Healthcare Certificate Program, which launched in June 2021, remains in the top 10 most-accessed digital courses on Axon®.

Action

The Veterinary First Responder Certificate Program launched in 2022 and continues to add new courses to assist participants in completing the program.

Impact

Overall in 2022, AVMA members, as well as veterinary professionals, had access to more than 155 hours of CE credit, leading to nearly 7,000 participants downloading more than 19,000 AVMA Axon® courses. More than 34,700 participants have downloaded more than 69,700 Axon® courses since its inception in 2019.

Advancing professional policy and practice

AVMA policies, guidance, continuing education, and collaborative activities support the ethical delivery of high-quality veterinary services that are responsive to the needs of patients, clients, and animal and public health. AVMA policy informs our advocacy efforts and guides our conversations with key stakeholders, while our informational resources and other products provide practical assistance to support members in the everyday practice of veterinary medicine.

Compounding

Action

In April 2022, the U.S. Food and Drug Administration released Guidance for Industry #256, Compounding Animal Drugs from Bulk Drug Substances, which establishes parameters within which veterinarians may use compounded drugs that are prepared from bulk drug substances (BDS). Under the guidance, veterinarians may prescribe compounded drugs for specific patients with few restrictions. However, for a pharmacy to provide compounds prepared from BDS for office stock or dispensing, the compounds must be on one of three lists maintained by FDA. Throughout FDA's development of GFI #256, the AVMA actively communicated our members' needs for compounded products. The final guidance reflects many changes made in response to those efforts. AVMA continues to share veterinarians' needs for access to compounded medications and has worked diligently with our allied and constituent associations to submit nominations for FDA's lists.

Action

On November 1, the United States Pharmacopeia (USP) announced final revisions to Chapters <795> and <797> on compounding of nonsterile and sterile preparations, respectively, that will become effective on November 1, 2023. While supporting some of USP's revisions, AVMA recognizes that several provisions of these chapters cannot be implemented in all veterinary practice settings and do not reflect how veterinary products are prepared, packaged, and used. AVMA continues to remind USP that veterinary medicine is different from human healthcare and needs standards that are appropriate to the practice of veterinary medicine.

Impact

Final GFI #256 and USP Chapters <795> and <797> reflect many changes from their original drafts in response to AVMA's efforts. Multiple BDS have been added to the FDA's List of Bulk Drug Substances for Compounding Office Stock Drugs for Use in Nonfood-Producing Animals, additional AVMA-coordinated and supported nominations are currently under FDA review, and feedback to and engagement with USP continues. This helps ensure availability of compounded preparations needed by our members.



First Responder Certificate Program

Action

AVMA implemented its Veterinary First Responder Certificate Program. This certificate program provides a framework that allows veterinarians to verify—for themselves and for emergency management officials—that they have the knowledge and skills to serve as a veterinary first responder. The program outlines core competencies needed by first responders and directs individuals to pre-evaluated courses developed by veterinary schools and other providers of veterinary disaster/disease education that teach disaster and emergency response skills. Once the veterinarian has met all the competencies, they receive a certificate of completion and are included in an AVMA registry of certified veterinary first responders.

Impact

Nearly 500 people had registered for the program by year-end 2022, and 331 course submissions had been reviewed. Sixty individuals had completed at least one core competency, and 22 had completed the certificate program, helping assure that they can efficiently and effectively support responses to disasters and disease emergencies. This certificate program is one example of the range of disaster preparedness and response support AVMA provides. Visit avma.org/Disaster.

“AVMA policy informs our advocacy efforts and guides our conversations with key stakeholders...”

Antimicrobial resistance

Action

The AVMA, guided by its expert Committee on Antimicrobials, continued its work to combat antimicrobial resistance by encouraging the collection of data and creating practical resources and education to support stewardship.

Action

AVMA adopted policy around the collection of antimicrobial use data, encouraging the development of objective, reproducible, and interoperable methods of collecting and analyzing antimicrobial drug prescribing and use data from individual veterinary practices, practice groups, and regions, as well as from other users of antimicrobials in animals. Collection of such data must preserve veterinarian-client confidentiality, include anonymization, and capture and integrate relevant diagnostic and patient outcomes in an integrated manner and over time.

Action

Four new printable resources allow AVMA members to quickly reference antibiotic prescription recommendations and communicate with clients about when antibiotics may or may not be needed for dogs and cats. Included were back-office reference sheets for veterinarians as well as handouts tailored for dog and cat owners. They join a myriad of other guidance and resources on the AVMA website at avma.org/Antimicrobials.

Action

Ongoing engagement with legislators, regulators, and key stakeholders at the state, federal, and international levels helped to ensure veterinarians retained access to the medications needed to treat their patients.

Impact

This work supports knowledge acquisition to guide best practices, helps AVMA members judiciously use antimicrobials, and ensures veterinarians' continued access to these critical therapeutics.

Telehealth

Action

In 2022, AVMA continued efforts to support veterinarians in offering telehealth services in their practices, from audiovisual communication with clients, to remote monitoring of patients, to teleconsulting with specialists.

Action

In partnership with Veterinary Study Groups and Merck Animal Health, AVMA launched the Coalition for Connected Veterinary Care (CCVC). With a tagline of “Relationships first. Technology forward.”, the CCVC is an alliance of veterinary and animal health organizations working to raise awareness of how telehealth can improve quality and continuity of patient care, remove barriers to care, fully engage veterinary healthcare team members, and support practice efficiency and success. In accord with its mission to support the responsible delivery of veterinary care through telehealth, the CCVC also actively advocates for the critical role of veterinarians, veterinary teams, and an appropriately established veterinarian-client-patient relationship in ensuring the delivery of telehealth services is efficacious and safe for veterinary patients and maintains client trust.

Impact

The CCVC has grown to an alliance of more than 50 veterinary organizations. Projects underway include critically evaluating how veterinary healthcare teams are using tools of telehealth, and refining and developing new resources and tools in the AVMA’s Telehealth Resource Center.

Animal welfare education

Action

Fifteen hours of comprehensive animal welfare continuing education were provided during the 2022 AVMA Annual Convention, including sessions addressing career development and specialty certification; species-specific concerns for laboratory, food, and companion animals; pain management; and quality of life assessment.

Action

The Animal Welfare Assessment Contest™ returned to being an in-person event in November 2022 and was attended by more than 220 people, including veterinary and animal science students, graduate students, and practicing veterinarians. Attendees were able to participate in interactive tours as an addition to the event this year.

Impact

These educational offerings delivered high-quality animal welfare education that enhanced the professional development and lifelong learning of AVMA members.

Animal abuse reporting

While most animals are treated well by their owners, veterinarians unfortunately encounter animal abuse and neglect in their practices. AVMA creates and delivers resources to help veterinarians develop protocols and response plans for handling cases of suspected animal abuse.

Action

A complete revision and update of “Practical Guidance for the Effective Response by Veterinarians to Suspected Animal Cruelty, Abuse, and Neglect” was completed in 2022.

Impact

This enhanced guidance will assist veterinarians in practice and will be available mid-2023.

Humane endings

Veterinarians have a special responsibility to animals during the final stages of their lives, and this obligation extends to ending the lives of animals as humanely as possible when conducting euthanasia, slaughter, or depopulation.

Action

The Panel on Humane Slaughter completed its review of the AVMA Guidelines for the Humane Slaughter of Animals and offered a full revision of the document for member comment over a 90-day period. After member comments have been reconciled and the draft updated, a new version of the guidance will be published in 2023.

Action

The Steering Committee on Human-Animal Interactions Working Group on the Psychological Impacts of End-of-Life Decisions continued work in 2022 that culminated in an article published in the February 2023 issue of the Journal of the American Veterinary Medical Association.

Action

Planning for the 2023 AVMA Humane Endings Symposium took place throughout 2022, with 36 oral and 10 poster presentations offered. AVMA members earned 15 continuing education credit hours for attending.

Impact

These efforts help inform and share the highly regarded AVMA guidance available to assist veterinarians in supporting end-of-life care.

Employment opportunities in global food security

Action

A Multi-Entity Working Group comprising representatives of eight AVMA entities and five external stakeholder groups reviewed data collected in 2021 on opportunities and barriers to employment of U.S. veterinarians in global food security positions. This Working Group produced a final report in October with recommendations for potential action by the AVMA and other stakeholders, all designed to enhance employment opportunities for U.S. veterinarians in the global food security sector. Building on these recommendations, an initial project in 2023 will be podcasts on My Veterinary Life and webinars on AVMA Axon® to enhance awareness of these job opportunities.

Impact

These efforts will increase awareness and visibility of employment opportunities in the global food security sector for AVMA members interested in production animal medicine and non-clinically focused positions (e.g., food safety, policy development and implementation, animal health infrastructure, and risk analysis).

Global Health Summit: 2022 AVMA Convention

Action

The AVMA Global Health Summit, which was held during the 2022 AVMA Convention, provided four hours of continuing education on Resistance to Parasiticides: A Global Perspective.

Impact

Global Health Summit attendees learned about mechanisms and evolution of resistance to parasiticides; emerging issues, including potential impacts on animal, human, and ecosystem health, related to parasiticide resistance; principles of judicious use of parasiticides in both large and small animal medicine; and one health approaches to mitigating resistance to parasiticides.

Leveraging relationships and world-class advocacy efforts

We advocate alongside our state veterinary medical associations and allied organizations to meet the needs of both individual veterinarians and the veterinary profession. Our influential governmental advocacy efforts, bolstered by the AVMA Political Action Committee, are second-to-none.

Federal advocacy: 2022 AVMA Legislative Fly-In

Action

The AVMA hosted a virtual legislative fly-in on April 27 that brought veterinarians, veterinary students, and other veterinary professionals together to meet with Members of Congress and advocate on behalf of the profession. More than 200 AVMA and Student AVMA members participated, making it one of the highest-attended legislative days in AVMA history. During the event, 260 meetings were held with congressional offices, focusing on the AVMA's support for the Veterinary Medicine Loan Repayment Program (VMLRP) Enhancement Act and the Healthy Dog Importation Act. As a result of the efforts, the total number of legislators co-sponsoring the VMLRP Enhancement Act is 89, and the Healthy Dog Importation Act is 37, the highest level of congressional support for these bills since they were introduced.

Impact

Events like the AVMA Legislative Fly-In empower AVMA members with direct advocacy experience and provide veterinary students and veterinarians across the country an opportunity to develop a personal relationship with their congressional offices and raise awareness of public policy issues that are important to the profession.

Federal advocacy wins: Legislative and funding priorities for the profession

Action

The AVMA's federal advocacy efforts resulted in funding for initiatives important to veterinary medicine.

In fiscal year 2022:

- The AVMA secured an increase in funds for both the Veterinary Medicine Loan Repayment Program (\$1 million increase to \$9.5 million) and the Veterinary Services Grant Program (\$500,000 increase to \$3.5 million).
- The Food Animal Residue Avoidance Database Program received continued full funding (\$2.5 million).
- The U.S. Department of Agriculture's Animal and Plant Health Inspection Service was allocated \$1 million to strengthen the oversight of imported dogs.
- With the AVMA being a longtime advocate of strengthening the Horse Protection Act to stop horse soring, Congress approved an additional \$1 million to further enforce horse protection regulations for a total of over \$3 million.
- Congress allocated \$2.8 million for the Food Safety and Inspection Service (FSIS) to help address the high levels of public health veterinarian vacancies.
- The National Bio and Agro-Defense Facility received \$4 million to help continue the transition of veterinary diagnostic capabilities.

In fiscal year 2023:

- The AVMA secured an increase in funds for both the Veterinary Medicine Loan Repayment Program (\$500,000 increase to \$10 million) and Veterinary Services Grant Program (\$500,000 increase to \$4 million).

- The Food Animal Residue Avoidance Database Program received continued full funding (\$2.5 million).
- Congress allocated \$2.8 million for FSIS to help address the high levels of public health veterinarian vacancies.

Action

The AVMA's advocacy efforts led to the passage of a provision that includes One Health language based on the AVMA-championed Advancing Emergency Preparedness Through One Health Act.

Action

Our efforts strengthened congressional support for increasing veterinary services in rural areas. The Veterinary Medicine Loan Repayment Program Enhancement Act saw its highest level of congressional support since its inception.

Action

Access to veterinary care was protected through AVMA advocacy efforts that led to the exclusion of amendments to the Lacey Act that would have impacted access to care for wildlife and exotic animals.

Action

AVMA support of The Prevent All Soring Tactics Act, which would end the cruel practice of horse soring, helped lead to the act passing overwhelmingly in the House of Representatives.

Action

Passage of the AVMA-supported Joint Consolidation Loan Separation Act will allow two borrowers who have consolidated loans to submit an application to separate the loans in the event of domestic or economic abuse.

Impact

Securing proper funding and support for these critical programs is vital to veterinary medicine.

- The Veterinary Medicine Loan Repayment Program and Veterinary Services Grant Program helped to provide veterinary care in the 226 USDA-designated veterinary shortage areas in 46 states.

- If the Lacey Act amendments were implemented, they would have limited the interstate transportation of species listed as injurious under the Lacey Act, potentially limiting their access to veterinary care.
- With passage of the One Health legislation, Congress will now direct federal agencies to develop and submit to Congress a national One Health Framework. Under this framework, federal agencies will work together to help better prevent, prepare for, and respond to zoonotic diseases, thus strengthening our nation's public health preparedness.

AVMA Ambassador Program/ Political Action Committee (PAC) events

Action

The AVMA Ambassador Program connects veterinarians directly with members of Congress through meetings held in the members' home states. In 2022, 21 AVMA Ambassadors conducted 23 events with senators and representatives from 17 different states. Other meetings took place virtually or at fundraisers through the AVMA PAC. Since the program began in 2018, 192 Ambassadors have participated in 208 events with 192 legislators across 42 different states. Overall, there were 170 PAC-related interactions between AVMA staff or Ambassadors and members of Congress in 2022. This does not include the additional interactions established directly by the AVMA's advocacy team.

Action

The AVMA PAC raised \$322,000 from AVMA/Student AVMA members in 2022 and has increased year-over-year contributions for six years running. The PAC made more than \$352,000 in contributions to support the profession's champions in the House and Senate in the crucial 2022 election year, the most since 2010.

Impact

The AVMA Ambassador program and the AVMA PAC are critical in helping build relationships with lawmakers and ensuring that elected officials hear directly from constituent veterinarians about issues that are important to the profession.



Photo courtesy of the National Pork Board, Des Moines, Iowa USA

State advocacy

Action

The AVMA disseminated more than 800 legislative and regulatory alerts to state and allied veterinary medical associations in 2022.

Impact

This outreach helped keep state and allied VMAs informed about legislative and regulatory activities, strengthening the AVMA's efforts in identifying important issues to the profession and developing resources to assist in efforts to effectively advocate at the state level. By coordinating and assisting state VMAs as they represented veterinarians at the state level, these efforts helped promote sound policies and prevented detrimental provisions from being passed.

Action

The AVMA held regular town hall meetings with the executive directors of state and allied veterinary medical associations, keeping the executive directors well-informed and providing them with resource materials to use in educating policymakers and members.

Action

Educational outreach helped support veterinary medical associations' advocacy efforts in engaging with their state policymakers.

Action

The AVMA provided advocacy support to state veterinary medical associations. This included drafting and reviewing legislative and regulatory language, testifying before state legislatures and regulatory boards, lobbying alongside the VMAs when requested, and submitting letters to support the veterinary medical associations' positions on topics such as the veterinarian-client-patient relationship and telemedicine, restrictions on scope of practice, noneconomic damages, animal advocates, cannabis, and access to antimicrobials.

Impact

These coordinated and collaborative advocacy efforts carry a stronger message to policymakers and yield more successful outcomes for the veterinary profession.

Ensuring a healthy and robust veterinary profession

We are committed to learning more about the issues our members, partners, and other stakeholders face that affect the practice of veterinary medicine. We're focused on delivering solutions that result in member benefits and tailored products and services. This means ensuring that the information we have about our members and the veterinary profession as a whole is current and reflects real-world problems challenging members every day. It also means measuring and better understanding how members engage with the AVMA to enhance the services we provide.

Wellbeing

Action

Published in October 2022, the Suicide Prevention Resource Guide for Veterinary Settings provides strategies and practical actions that veterinary professionals can take to help prevent suicide. The resource guide was developed by the AVMA, the American Association of Veterinary Medical Colleges, and the American Foundation for Suicide Prevention, in collaboration with the National Association of Veterinary Technicians in America, Veterinary Hospital Managers Association, and Veterinary Medical Association Executives.

Impact

The Suicide Prevention Resource Guide for Veterinary Settings outlines societal, community, relationship, and individual approaches, and can steer veterinary professionals and groups in developing a comprehensive suicide prevention plan. The guide provides information about suicide risk and protective factors, warning signs, and what organizations and individuals can do to help prevent suicide. It reflects learnings from suicide research and the implementation of evidence-based suicide prevention and response strategies in a variety of academic and workplace settings.

Action

The AVMA hosted a two-part Suicide Prevention Education Series in 2022. The live broadcasts were also recorded and were subsequently made available on AVMA Axon® for on-demand viewing. The first broadcast in the series, "Suicide prevention 1: How we communicate matters," focused on communication-based challenges to suicide prevention; better approaches to communicating about mental health and suicide prevention; and action steps individuals can take today to facilitate effective conversations about mental health and suicide prevention, and serve as an agent of hope. The second broadcast, "Suicide prevention 2: Lives built on hope," provided information about systemic challenges to suicide prevention; evidence-based approaches for reducing suicidal behaviors; characteristics of work cultures that predict higher rates of wellbeing and lower rates of serious psychological distress; and steps that can be taken together to help create lives worth living.

Impact

The broadcasts explored the latest research and perspectives on suicide prevention and provided practical steps we can all take as individuals and collectively as a community to promote mental health and wellbeing. Attendees came away with new ideas about how we can work together to instill hope and help create lives worth living. Each broadcast offered 1 hour of CE credit and registration was free for all veterinary professionals.

“We’re focused on delivering solutions that result in member benefits and tailored products and services.”

Veterinary student and early career initiatives

Action

The annual Student AVMA (SAVMA) Chapter Summit provided a unique opportunity for SAVMA faculty advisors and SAVMA chapter presidents to gather for connecting and networking. The meeting served as a chance for local SAVMA chapters and organizations that have representation in the SAVMA House of Delegates to promote their SAVMA chapters, brainstorm solutions to help improve their chapters overall, and gain insight from other chapters and AVMA staff to address their student and faculty needs. The featured keynote speaker presented on delegation and its important role in overall wellbeing.

Impact

As its first in-person meeting since 2019, the 2022 SAVMA Chapter Summit provided attendees with information and resources on how to effectively manage their chapters. This was especially appreciated given the return to a live veterinary school experience following the COVID-19 pandemic. The event helped strengthen SAVMA chapters and membership by providing opportunities for collaboration both within and across groups of students and faculty attendees. The event was well-attended and received positive feedback from attendee surveys.

Action

ALL for Students, an extracurricular grant program for events and professional development travel sponsored by the AVMA, Student AVMA, and the AVMA Trust, rose to the occasion in 2022 to provide students the support they needed and wanted during the return to fully in-person classes. The focus areas were improved to include diversity, equity, and inclusion in addition to wellbeing, professional development, and community outreach. ALL for Students funds were also available for a new membership recruitment initiative entitled “We Are SAVMA Week,” in which chapters planned a week of activities for students to interact with local SAVMA leadership and each other.

Impact

ALL for Students resources enabled SAVMA chapter leaders to provide support for their colleagues through dynamic events and travel funding for externships and conferences. There were more than 560 events held in 2022 with nearly 37,000 individual participants (including students who attended more than one event). Seven schools hosted a We Are SAVMA Week last fall, and 14 schools provided travel grants to their student body. Overall, ALL for Students expanded both the breadth and depth of its offerings in 2022 and saw increased levels of participation.

Action

The My Veterinary Life Podcast series shares stories and experiences from across the veterinary profession. The co-hosts, Drs. Annie Chavent and Marci Kirk, discuss with guests how they have shaped their career and overcame any challenges that arose along the way. They also dig into what the guests are passionate about and what drives them in veterinary medicine. This podcast explores the world of veterinary medicine and everything that is possible with a veterinary degree. The goal of the show continues to be leaving the audience feeling positive and hopeful about the future of veterinary medicine and encouraged to live their veterinary life to the fullest.

Impact

In 2022, downloaded episodes and the reach of the My Veterinary Life Podcast continued to grow, reaching more than 215,000 listeners. Several new series were introduced to the show after feedback from listeners. These new series included an extremely successful partnership with the AVMA Trust, where veterinarian Dr. Kara Escutia shared tips and tricks for navigating insurance claims. Vet Debt Sessions were also introduced by co-host Dr. Annie Chavent, offering quick stories shared from colleagues about how they managed their educational debt and what opportunities were available to them. My Veterinary Life was also able to expand on the Veterinary Leadership Conference keynote experience with interviews that took a deeper look at each of the participant’s stories. The My Veterinary Life Podcast also hosted a successful series highlighting VLI Trek, a new offering from the Veterinary Leadership Institute. The My Veterinary Life Podcast was able to further celebrate the veterinary profession by hosting the Young Professional and Veterinary Technician event at AVMA Convention.

The AVMA family

AVMA LIFE® AVMA PLIT® AVMF AVMA® | PAC

Through ongoing strategic collaboration, the AVMA Family—the AVMA, the AVMA Trust (AVMA LIFE and AVMA PLIT), the American Veterinary Medical Foundation, and the AVMA Political Action Committee—leverages the unique aspects of each organization's approach to member services, creating a comprehensive program of valuable products and services for all AVMA members.

The American Veterinary Medical Foundation

As the charitable arm of the AVMA, the American Veterinary Medical Foundation (AVMF) is your Foundation, providing veterinarians and veterinary students with resources and programs that advance the science and practice of veterinary medicine to improve animal and human health.

Action

In 2022, the AVMF continued to manage and promote its veterinary charitable care programs. Grants totaling nearly \$300,000 were made to AVMA member veterinarians who assisted more than 600 animals in need.

Impact

Charitable care grants provide veterinarians with a simple and effective way to offer charitable veterinary services to clients facing personal hardships and financial insecurity. The AVMF's charitable care programs help to remove barriers to immediate care through grant opportunities to AVMA member veterinarians nationwide. Charitable Care programs reduce compassion fatigue across the profession and provide the widest access to care for those experiencing financial hardship. Providing assistance makes a difference in the lives of animals and lightens the burden of the veterinarians who want to do the right thing and give pet owners some peace of mind. Charitable care programs promote wellbeing for pet owners and veterinarians alike.

Action

The AVMF provided funding for Ukraine relief totaling more than \$500,000. Grants to organizations with boots on the ground are helping innumerable animals and families as the war continues to wreak havoc on the country.

Action

In addition to individual disaster reimbursement, relief, and crisis grants, the AVMF supported the veterinary community with a grant of \$15,000 in response to Hurricane Fiona in Puerto Rico, and

grants of more than \$50,000 in response to Hurricane Ian in Florida. Additional funding is in process for those impacted by national disasters that occurred in 2022.

Impact

The AVMF Disaster Relief and Reimbursement grants support AVMA member veterinarians, veterinary students, and allied health organizations that provide veterinary medical care to animals and communities affected by disaster when needed most. The grants demonstrate AVMA's commitment to the profession through action in times of crisis. When a need arises, the AVMF is able and ready to help.

Action

Educational debt continues to be a significant challenge for those pursuing a career in veterinary medicine. AVMF scholarships help provide financial support while recognizing and rewarding individuals who have made extraordinary accomplishments in their veterinary education. The AVMF provided \$425,000 in veterinary student scholarships in 2022 to 177 recipients enrolled in U.S., Canadian, Caribbean, and select international AVMA-accredited colleges. Of particular note, the AVMF launched the Zoetis Foundation/AVMF Veterinary Technician Student Scholarship Program in 2022, which will be awarding over 200 \$1,000 scholarships to veterinary technician students in the U.S. and Puerto Rico.

Impact

In addition to the traditional selection criteria of academic excellence and financial need, scholarships focus on meeting the ongoing needs of the

veterinary profession—diversity, sustainability, and mixed/rural medicine practices. Scholarships are awarded to students with career interests in all areas, including food animal medicine, small animal clinical medicine, research, government services, public health, and organized veterinary medicine.

Action

Animal health research is crucial to the future of veterinary medicine. The AVMF devotes its efforts to raising financial support for research projects that will help lead to improved prevention, diagnosis, and treatment of prevalent, life-threatening disease in animals. Through a partnership between the AVMF

and the Veterinary Pharmacology Foundation, two grants totaling more than \$40,000 were awarded in 2022. The AVMF also supported the Second Opportunity Summer Research Scholarship, the AVMF/Winn Feline Research Award, and the Early-Stage Investigator awards.

Impact

Projects funded by research grants ensure the growth and innovation in the development of new veterinary therapeutics, allow for the evaluation of drugs for treatment of animal diseases, and increase the number of trained researchers in veterinary pharmacology.

The AVMA Trust

The AVMA Trust, through AVMA LIFE and AVMA PLIT, offers unparalleled insurance programs and other services available to AVMA member veterinarians and affiliated organizations. From business and professional insurance to life and disability coverage, and now an array of employee group benefits, the Trust is here to protect and support veterinarians, their teams, and their families at every stage of their personal and professional lives.

Action

In January 2022, the AVMA Trust launched Practice Healthcare Solutions (PHS) nationwide. The PHS program enhances the value of AVMA membership by providing group healthcare solutions to AVMA members and their staffs in all U.S. states, as well as the District of Columbia and Puerto Rico. This program expands upon the Trust's existing program to create a solutions-based umbrella over all group healthcare offerings. The PHS umbrella encompasses the 12-state Association Health Plan (AHP), as well as other group healthcare options in the states and territories not served by the AHP.

Impact

Affordable healthcare is a top priority for employees of veterinary practices and may even influence an employee's decision when they have a choice of employers. At the same time, practice owners place a high priority on the health and wellbeing of their team members. Offering a robust employee benefits package that includes group healthcare can help veterinary practices remain competitive in today's challenging job market while demonstrating their commitment to their teams. Since its launch, the PHS program has grown to support members in 30 states, serving the needs of more than 1,000 lives—with new practices added every month.

Action

After a two-year hiatus due to the COVID-19 pandemic, the AVMA Trust reintroduced the Wellness Booth at the 2022 AVMA Annual Convention in Philadelphia. Located in the AVMA's Center 4 Wellbeing, the booth offered convention-goers a choice of eight health screenings, including a rabies titer. AVMA members received discounted pricing on all health screenings.

Impact

The Wellness Booth served a total of 410 participants over the course of four days. The booth staff completed 901 total screening tests, with an average of 2.2 tests per participant. Rabies titers accounted for just over 40 percent of the total tests provided. Many participants prioritized getting their rabies titer because, for many, it had been a few years since they had received their last test. A recurring message they shared was the difficulty they faced in getting titers from primary care physicians who either did not have access to the tests or did not understand the importance of the screening to veterinarians.

Action

The AVMA Trust veterinarians play a central role in the Trust's commitment to supporting the veterinary profession. This dedicated team reviews every professional liability claim submitted through PLIT to

ensure the standards of the profession are appropriately evaluated. They also are available for one-on-one consultations with members experiencing a difficult practice situation, and they conduct on-site visits to help practice owners evaluate and reduce risks. Other Trust veterinarian activities include making presentations at professional events and veterinary schools, contributing to the My Veterinary Life podcast, and developing and reviewing educational and risk-management resources.

Impact

The AVMA Trust veterinarians bring a unique value to members of the association. They create an essential bridge between members and their insurance carriers. They ensure the carriers are aware of the unique challenges and risks of veterinary care and help them understand whether the standard of care has been met when a claim is made against a veterinarian. They act as advocates, advisors, and educators to the members, helping them understand the actions they can take to reduce risk and protect their practices and veterinary licenses. The Trust veterinarians made 23 presentations at professional events, reaching nearly 7,000 participants. They participated in 12 webinars and contributed to three episodes of the My Veterinary Life podcast. They also handled 881 calls from members and reviewed over 5,200 claims.

Action

In 2022, the Trust created many risk-mitigation resources and educational materials to help promote a safer, more effective veterinary practice. They partnered with AVMA to deliver two AVMA Axon® webinars, one on resilience planning and the other on employment law. The Trust also delivered two other webinars, one on veterinary license defense coverage, the other on the human resources tools available through the Trust. The Trust created an online library of disaster preparedness resources, risk-mitigation guides for different specialty areas, and a practice managers' playbook on employment practice liability. Members also gained access to important information through the Trust's newsletters, safety bulletins, and educational blogs.

Impact

Today's veterinarians share many of the same goals: protecting their veterinary license, working in a safe and inclusive environment, and creating a thriving practice that benefits the whole team. Gaining

access to information that is based on an understanding of the unique challenges of veterinary medicine can make it easier to reach these goals. Altogether, AVMA Trust-sponsored Axon® webinars (including those developed in previous years) garnered more than 1,400 registrations; two additional webinars drew more than 1,400 participants. The online disaster preparedness resources were accessed 1,137 times, while the risk-mitigation guides received more than 7,100 views. The Trust published 10 newsletters and safety bulletins, which were collectively downloaded 11,514 times, and 18 blogs, which were viewed 12,157 times.

Action

The Trust reinforced its commitment to supporting veterinary students by providing complimentary student professional liability and life insurance coverage to eligible Student AVMA members; sponsoring events and organizations like SAVMA Symposium, the Veterinary Business Management Association, and All for Students; developing educational resources specifically for students; partnering with student ambassadors on every campus; and empowering its school teams to support students, both virtually and in-person, through webinars, presentations and enrollment events. The Trust also provided support and education for students as they make the transition from veterinary school to professional life.

Impact

Veterinary students face many of the same challenges and risks as practicing veterinarians, particularly during clinical experiences. The AVMA Trust employs many resources to ensure students are prepared—and protected—during these experiences and for the risks they will face in the future. In 2022, 7,840 eligible SAVMA members were enrolled in complimentary professional liability coverage through the Trust, an increase of 14.7 percent over the previous year, and 12,177 were protected by complimentary student life insurance, an increase of 8.9 percent. The Trust delivered 85 student presentations, reaching nearly every SAVMA chapter in the U.S. and beyond. The Trust provided support to the curriculum in 23 veterinary colleges around the role of insurance in veterinary medicine. The Trust also conducted outreach to graduating students to make them aware of the resources and coverages available to them through the Trust as AVMA members.

AVMA financials at a glance

Milestones, momentum, and making a difference:
Providing valuable programs through fiscal prudence

The AVMA is proud to report another year of strong growth and support from our members who have enabled us to provide more benefits than ever before. We take great pride in our financial efficiency and accountability, which allows us to continue providing member services, even under the uncertainty brought about by the financial market. The AVMA Board of Directors also knew that an evergreen, foundational set of goals to keep programs designed to benefit the profession was key to providing member value. As we continue to look ahead toward growth and further expansion of our programs, we have remained resilient and focused on our core mission that serves as the guiding principle for our organization. Our focus has always been our members and to foster and enhance the valued relationship with veterinarians at all stages in their career.

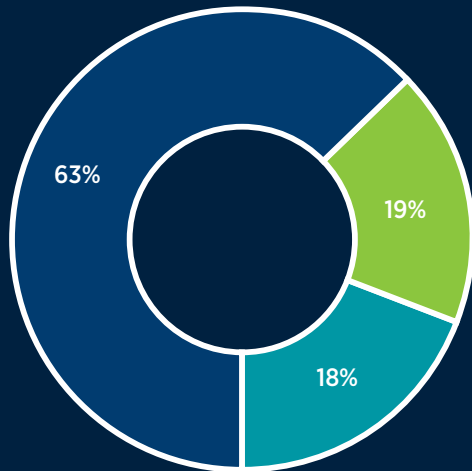
AVMA financial information

Assets
\$83,574,260

Liabilities
\$32,094,083

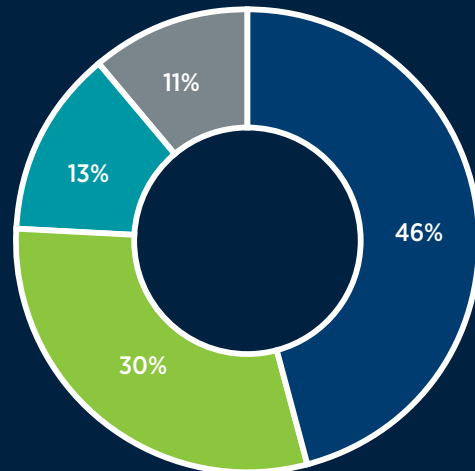
Net assets
\$51,480,177

Operating revenue = \$48,376,453



- Drive lifelong member value - Dues
- Drive lifelong member value - Other
- Enhancing professional development and lifelong learning

Operating expense = \$47,623,374



- Drive lifelong member value
- Enhancing professional development and lifelong learning
- Policy and practice
- Advocacy

